



**The Federation of Historical Bottle Collectors  
Board of Directors Conference Call Minutes  
July 12, 2012, 9:00 pm EST**

Gene Bradberry called the conference call of the Federation to order at 9:00 pm EST.

**Present:** Gene Bradberry, President  
Bob Ferraro, 1<sup>st</sup> VP  
Ferdinand Meyer V, 2<sup>nd</sup> VP  
Sheldon Baugh, Director at Large  
James Berry, Secretary  
Tom Phillips, Convention Director  
Pam Selenak, Public Relations Director  
Martin Van Zant, B&E Editor  
Alan DeMaison, Business Manager  
Randee Kaiser, Midwest Region Director  
Jack Hewitt, Southern Region Director

**Absent:** John Pastor, Director at Large  
Carl Sturm, Director at Large  
Richard Watson, Historian  
James Bender, Membership Director  
Gary Beatty, Treasurer  
Dave Maryo, Western Region Director  
Ed Kuskie, NE Region Director

**Agenda 1: Price of *Bottles and Extras* on Cover**

Gene Bradberry discussed the Ferdinand Meyer recommendation of adding the price of the magazine on the cover page of *Bottles and Extras*. Members agreed as most or all magazines have a price listed on the front cover. The cost was approved at \$7.00 per issue.

Action taken:

All were in approval to add the price of \$7.00 for the magazine on the cover page of *Bottles and Extras*. All previous issues, before 2012, can be sold at a cost of \$3.00 each.

**Agenda 2: Purchase of Polycom Phone System**

Alan DeMaison explained the reason for the purchase of this conference call system. He went over the costs of renting one versus buying one and recommends a 4-year warranty and carrying case. This system will be used for directors' meetings where

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members who cannot attend will be able to participate by phone. Sheldon Baugh was concerned that this system may become obsolete; however, it is a phone and should be able to be utilized for many years. Jim Berry asked about a charge from the hotel for an outside line; usually there is no charge.

Action taken:

After discussion, Alan DeMaison made a motion to purchase the Polycom system as described. Motion was seconded by Bob Ferraro. All were in favor.

**Agenda 3: Photographer for Reno Expo**

Pam Selenak explained that Scott Selenak, works for a production company in Hollywood and has offered to take photos and video of the entire show – including early admission, the show itself, the displays, shoot-outs and banquet. He will also set up a camera to take time-lapse video of the show floor as well. This is a tremendous voluntary offer and alleviates the responsibility of board members to take pictures (other than their own personal pictures).

Action taken:

Ferdinand Meyer suggested that as Scott will be doing this at no charge, the Federation assume the cost of his hotel room, banquet ticket and admission fees. He will be given a badge and access to everything; however, Ferd noted that he would not be able to photograph the Director's meeting.

**Agenda 4: Magazine Printer Discussion**

Alan DeMaison briefly explained that he would be looking at production costs of the Federation magazine investigating different companies/options. He will offer more information, as he looks into this further.

Action taken:

No action taken.

**Agenda 5: Regional Reports**

This will be discussed at Reno. Ferdinand said the reports are not being put on the website at this time.

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Action taken:

No action taken.

**Agenda 6: *Bottles and Extras* Editorial Board**

Ferdinand Meyer will temporarily take on the responsibility of heading up the Editorial Board. We already have volunteers who wanted to be on the committee, but we need to give guidance to Martin Van Zant to go in the right direction. Gene Bradberry will also help as he is stepping down from the presidency.

The next issue is Sept/Oct. The Reno show must be in this issue and space will be saved for this. Ferd will send out an invite via e-mail for a conference call with the editorial board regarding the next issue. Sheldon Baugh talked about previous years getting the show report out late and suggested publishing a “special show issue” on the Reno show only. Alan DeMaison said the cost would be very high to produce it and at this time we cannot afford to do it.

Suggestion was made for the Sept/Oct issue to be dedicated fully to the show, but this is not a good idea. It can be the main focus, but not exclusively dedicated to the show. Extra pages could possibly be added.

Ferd said there a concern at this time regarding getting people to write articles about the show – we have exhibits, displays, shoot-outs, seminars, the whole show atmosphere – but no writers. Ferd and Pam have agreed to write some articles, but to do 60 or so pages is impossible for just the two of them.

Action taken:

The Sept/Oct issue can concentrate on the Reno Show, but not be solely dedicated to it; if we need more room, other articles can be moved to a later issue date. Members are asked to help by writing something about the show, their experience at the show, etc. An Editorial Board conference call will be made if needed.

**Agenda 7: Tom Philips - 2014 National Show - Midwest Region**

Information on the proposals received by Tom was attached to board members’ email for review and discussion. Proposals that have been received are from Indiana, Kentucky and Minnesota.

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Tom explained each proposal including dates, costs, convention centers, locations, parking, food, airports and transportation, auction companies, local attractions, pros and cons, etc. He also talked about the cost differences between “big cities” and “small cities/towns.” Tom reviewed the prospect of requiring a Federation club host the show as well as someone to serve as chair or co-chairs.

A general discussion was held regarding each proposal and the benefits and/or concerns.

Action taken:

Tom was thanked for doing a good job on searching for venues for the Federation shows.

After a final discussion, a decision was made for Tom to pursue the show location of Lexington, Kentucky.

**Agenda 8: Tom Philips - 2015 National Show - Southern Region**

Tom will begin working on the 2015 show soon as well and will be sending out letters to the Federation clubs in that region once the 2014 show is settled. He did report that he has already been approached by someone in North Carolina who is interested in hosting a show.

Action taken:

No action taken at this time.

**The conference call was ended at 10:32 pm EST**

Respectfully submitted,

James Berry, FOHBC Secretary