



## **The Federation of Historical Bottle Collectors Board of Directors Conference Call Minutes July 14, 2011, 9pm EST**

Gene Bradberry called the conference call of the Federation to order at 9:00 pm EST.

**Present:** Gene Bradberry, President  
Bob Ferraro, 1<sup>st</sup> VP  
Ferdinand Meyer V, 2<sup>nd</sup> VP  
Sheldon Baugh, Director at Large  
Carl Sturm, Director at Large  
Mike Newman, Treasurer  
James Berry, Secretary  
Richard Watson, Historian  
Tom Phillips, Convention Director  
Martin Van Zant, Bottles and Extras Editor  
Alan DeMaison, Business Manager  
Dave Maryo, Western Region Director

**Absent:** John Pastor, Director at Large  
James Bender, Membership Director  
Ed Kuskie, Northeast Region Director  
Jack Hewitt, Southern Region Director

### **Agenda 1: Hall of Fame**

Gene Bradberry discussed developing a video featuring the members of the Hall of Fame. Currently, someone is transporting the plaques and booklets to each FOHBC annual show/expo and it is become very cumbersome plus expensive if mailed. A proposal is being made to develop a DVD, which will show the plaque and a short blurb on each member with a voice-Over. A laptop computer could be used to show and display the Hall of Fame rather than transport and set up plaques.

The process of nominating someone for the FOHBC Hall of Fame will continue including having a plaque and booklet.

Ferdinand Meyer stated he would be able to add this as a feature to the FOHBC website as well.

“The Federation strives to promote, foster and encourage all activities toward the betterment of bottle collecting as an educational hobby of historical significance.”

### Action Taken

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Motion was made by Bob Ferraro and seconded by Sheldon Baugh to accept the proposal of producing a video with voice-over and short history of FOHBC Hall of Fame members at a cost of \$500 or less. Plaques and booklets will be kept by Historian Dick Watson. All were in favor.

This video will also be added to the FOHBC website.

**Agenda 2: FOHBC Memphis Show - Auction Report**

Tom Phillips reported on the results of the auction. He also stated that these numbers will not be final until he receives all the information from June Lowry.

There were 91 lots total - 88 sold, 2 did not make minimum, and 1 did not meet reserve.

Income:	Buyer's fee:	\$ 976.20	Minus Internet fee:	\$500.00
	Seller's fee:	<u>\$ 1,386.00</u>	Room:	\$673.00
	Gross:	\$ 2,362.20	FOHBC Door Prizes:	\$ 25.00
			Total:	\$1,198.00

The profit from the auction is \$1,164.20, however, this excludes the auction catalog.

June and Wayne Lowry handled the publication/layout of the auction catalog with an estimated cost of \$600, however, as noted above, we do not have exact figures from Wayne and June. Tom explained that 100 copies of the auction catalog were printed and to be sold for \$12 each. At the show, 52 were sold for \$10, with one known presale of \$12 (which he bought). At this point, Tom is not aware of any others being sold beforehand. At this point, the income from the auction catalog is \$532.

Gene Bradberry said that he has requested the information from Wayne and June and just before the conference call, he received an e-mail from Wayne. Gene read the e-mail noting that Wayne states he does not have the show profits completed. However, auction payments were received and consignment checks sent out except for four. Reimbursement of table costs for no-shows needs to be decided. Gene also reported on rental costs of tables, chairs and set-up, tear-down fees.

At the end of the show, the Lowry's received all monies and all reconciliation will come from them.

No action taken

### **Agenda 3: Baltimore Meeting Minutes and Memphis Meeting Minutes of the FOHBC**

The June 5, 2011 Baltimore meeting minutes and the June 24, 2011 Memphis meeting minutes have been submitted for approval.

The publishing of the minutes in the magazine takes up quite a few pages so it was suggested to put them on the FOHBC website and would be in compliance with the by-laws. It will be reported in the magazine that the minutes are available for viewing on the FOHBC website.

#### Action taken:

Motion was made by Bob Ferraro to approve both the March 5 meeting minutes as revised and the June 24 meeting minutes with minor corrections. Motion was seconded by Dick Watson and all were in favor. The minutes will be finalized and put on FOHBC letterhead.

Alan DeMaison stated that all motions made and approved and any Federation changes should be kept on file. Gene Bradberry reported he does keep a file of all minutes/motions.

### **Agenda 4: Bottles & Extras - Magazine Update**

Martin Van Zant is working on the next issue (Sept/Oct). Alan DeMaison has been getting memberships along with free ads (as a benefit of joining) and will be forwarding those to Martin. Alan will also get the new member list to Martin so they can receive their copy of *Bottles and Extras*. There are enough articles for this issue as well as the next issue. Martin was commended on doing a good job with the magazine.

Ferdinand Meyer said that in the past there have been pictures and an article published in *Bottles and Extras* after the national/expo shows. Previously, June Lowry coordinated with Ralph Finch or Dar Furda who wrote the article. Ferd asked if anyone took pictures that could be used or if anyone knows if someone is writing an article. He can write the article if no one else is. He has reserved a minimum of 12 pages for the next issue and will include 6 pgs for show; 2 each for the banquet, auction and displays.

This is something we need to be prepared for at the next show.

#### No Action Taken

### **Agenda 5: Website Update (please note new address FOHBC.org)**

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Ferdinand Meyer reported that the FOHBC.org website is up and running. He can make changes/updates very easily; just get the information to him. He added a new 'banner' for the Regional News and is continuously updating and adding new shows.

Ferd would like to be given a list of new members so he can update the membership list that is on the website. Further discussion will be held to put a procedure in place for new memberships, i.e., making sure they paid, getting them the magazine, etc.

No Action Taken

**Agenda 6: Business Manager Update**

Alan DeMaison reported that approximately 1,007 magazines were sent out this past month. Reminder postcards were mailed out by Membership Director Jim Bender, which brought in some responses as well as new memberships from the website. Alan will continue to follow-up with reminders for memberships that have expired or will be expiring soon, so we don't lose members.

Alan did note that June Lowry's PayPal account will have to be closed. There was a disconnect between Ferd signing people up and the PayPal account. Ferd would send Alan information, but the PayPal was going into June's federation account, so Alan wouldn't know who signed up until he heard from June. Now we have our own (new) PayPal account and new e-mail address so he can access that information readily. Alan will give access information to Gene and Ferdinand so post on the web site.

It is accessible to them as well - it is not just Alan's account, but also the Federation account. The checking account June has will have to be 'unlinked.' She is waiting for some money to clear out, and then this should be done.

Alan reported the total membership is 1,007 and is increasing almost daily.

Gene Bradberry said that he has at least 4,000-5,000 tri-fold membership brochures that are unusable. They have June's name and address in at least 2 places, plus the old website address as .com. Several options were discussed.

Action taken:

Bob Ferraro made a motion allowing Gene Bradberry, Alan DeMaison and Jim Bender to development a new FOHBC membership brochure. This new brochure will include the option of a 3-year membership for \$75 in addition to the individual annual membership fee of \$30. Seconded by Sheldon Baugh and all were in favor.

Dave Maryo suggested that member clubs, as well as any other club putting on a bottle show should have the FOHBC brochures at their entrance/admission table.

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Initially, we were not sure of how many brochures to print, but if they will be distributed to other bottle clubs, we may need thousands, which would probably be less costly if ordered in bulk.

**Agenda 7: Finances**

As Mike Newman reported at the Memphis meeting with copies distributed then, the fiscal year was completed and nothing further has come in since. However, additional monies are expected to be received from the Memphis show. The final accounting on the investments is incomplete at this time, but will be finalized when received. Mike noted that the FOHBC did not need to access monies from the investments, which continue to grow.

All finalized reports will be included with the minutes.

Brief discussion was held regarding the need for the Treasurer's report to be included in Bottles and Extras.

No Action Taken

Mike Newman later reported that the last transfer from the PayPal account has been completed. He also stated that he will help with deposits for the checking account if needed, as the bank is local.

**Agenda 8: FOHBC Future Auctions**

Different options were given previously regarding auctions held at future shows. Tom Phillips, who handled the Memphis auction, suggested they be done by a professional auction company. It would be more successful because as a business, they would want to succeed – including promotion of the auction, better consignments, organization, etc.

Action Taken:

Gene Bradberry will solicit professional auctioneers to inquire as to their interest. Proposals in writing will then be requested. It was suggested to use them on a 4-year rotation to include three national shows and one expo.

Further discussion on this topic will be held.

**Agenda 9: Convention Director Duties**

This agenda item is tabled at this time.

No Action Taken

### **Agenda 10: FOHBC Board Positions**

Gene Bradberry noted that the following positions remain open:

Mid-West Regional Director  
Public Relations Director  
Merchandise Director  
Treasurer

#### No Action Taken

### **Agenda 11: Nominating Committee for 2012 Elections**

Gene Bradberry appointed a Nominating Committee for the 2012 elections

Tom Lines, Chair  
Tim Adams, North Carolina  
Jim Hall, Illinois

An additional member is needed from the western region. Bob Ferraro suggested Pam Selenak, California. Ferdinand Meyer agreed.

#### Action Taken:

Motion was made by Sheldon Baugh to accept the three person Nominating Committee as presented. Seconded by Bob Ferraro and all were in favor. Information will be published in the Jan/Feb 2012 Bottles and Extras as per by-laws.

### **Agenda 12: 2013 National Show Proposal**

No update at this time.

#### No Action Taken:

### **Agenda 13: Code of Ethics**

A Code of Ethics was adopted approximately 35 years ago. Gene Bradberry reworked the Code of Ethics adopted in 2000, which he read.

Bob Ferraro stated that it lacks what the consequences would be if someone doesn't follow the Code of Ethics. Gene noted that Article VII, C, of the By-laws covers misconduct by any Federation officer. Bob said this needs to be included.

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Conflict of interest regarding board members should be addressed, however, it was stated that an officer can reclude himself from voting if it personally affects him and should be sufficient.

Action Taken:

Gene will research this item and further discussion will be held.

**Agenda 14: Club Promotions**

Gene Bradberry wants to work with Alan DeMaison and Jim Bender on the formation of new clubs around the country and encourage bottle shows, even if they are small. This is very beneficial to the hobby as a whole and to get more people involved.

Action Taken:

None, however, Gene is asking everyone to think about this and come up with some ideas that will help this undertaking come about.

**The meeting was adjourned at 11:00pm EST**

Respectfully submitted,

James Berry, Secretary