

The Federation of Historical Bottle Collectors Board of Directors Conference Call August 22, 2013, 9:00 pm EST

Ferdinand Meyer V, called the conference call of the Federation to order at 9:00 pm EST.

Present:Ferdinand Meyer V, President
Bob Ferraro, 1st Vice President
Jamie Houdeshell, 2nd Vice President
Gene Bradberry, Director at Large
John Pastor, Director at Large
James Berry, Secretary
Richard Watson, Historian
James Bender, Membership Director
Tom Phillips, Convention Director
Martin Van Zant, Bottles & Extras Editor
Alan DeMaison, Business Manager
Randee Kaiser, Midwest Region Director
Jack Hewitt, Southern Region Director

Absent: John Panek, Director at Large Gary Beatty, Treasurer Sheldon Baugh, Merchandising Director Pam Selenak, Public Relations Director Dave Maryo, Western Region Director

It is with sadness that Ferdinand reported on the recent death of longtime member and former President of the FOHBC, J. Carl Sturm. A tribute to honor Carl will be written by Bill Baab and published in the Nov/Dec issue of *Bottles and Extras*. All related notices have been posted on the FOHBC web site

Alan DeMaison also reported the passing of longtime FOHBC member, Ron Rasnake.

This conference call is being held to continue with agenda items from the Board of Directors meeting held on July 26, 2013 at Manchester, New Hampshire. Ferdinand briefly reviewed several items:

Updates - Ferdinand Meyer V - Bottles and Extras, Sept/Oct issue: Ferdinand noted that the next issue of *Bottles and Extras* was mailed out on Wednesday, Aug. 21st. This issue is solely dedicated to the Manchester National show. He thanked everyone for getting their articles in almost immediately so we could get all phases of the show covered including great photographs.

Ferdinand also reported that he has received many comments and/or constructive criticism regarding the show and events/scheduling. We learn from experience and will improve each year.

Life Membership: The issue of reinstituting Life Memberships was discussed at the Board Meeting in Manchester as well as the general membership meeting. It was suggested to appoint a three-person committee to oversee this task.

Action Taken: The three members assigned to this committee are Bob Ferraro, Alan DeMaison and Jim Bender. The committee will review the pros and cons as well as cost, and report to the Board on their findings and/or recommendations. A suggestion was made to consider the option of a 10 or 15 year membership versus a "life time" membership.

If this is approved, it can be presented to the general membership at the Lexington, Kentucky National. It is anticipated that if approved at the general membership meeting, Life Memberships would be available immediately.

Regional Directors: Ferdinand went over the concerns regarding the "disconnect" between members clubs and the Federation. He e-mailed the Regional Directors asking them to get in touch with membership clubs in their regions and get information such as where they meet, when they meet, contact person, events, etc. Ferdinand said he has only heard from two directors at this point in time. This is important to the Federation in addition to helping promote their club through the Federation.

<u>Action Taken</u>: Regional Directors are again asked to get information to Ferdinand so it can be put on the web and within *Bottles and Extras*. We need to get and keep communication lines open and active between clubs and the Federation.

Bylaws: Ferdinand confirmed with Gene Bradberry that the revisions to the Bylaws have been approved. Gene will forward a final copy to Ferdinand so it can be put on the FOHBC website.

Change in Format of FOHBC Shows: This was discussed at the Board Meeting in Manchester. It was proposed that the FOHBC change to a 3-day annual National Convention where the show would be held on a Friday, Saturday, and Sunday. It was also suggested to think about including other organizations (such as the National Insulator Association) and merge into one big show, which would bring in many more people. Ideas from conventions of other organizations were given such as different options for early admission, include different types of glass (milk bottles, insulators), advertising, etc. A concern regarding who would be "in charge" was mentioned. This option will be explored.

In eliminating a 4-year "Expo," we would be able to keep the region rotation in sequence. The rotation is as follows: 2013 Northeast; 2014 Midwest; 2015 Southern; 2016 Western, etc. As Tom Phillips will begin soliciting soon for the 2016 Convention, it was recommended that the board take action.

Note: The Bylaws states that "a national convention" will be held annually (no timeframe or "Expo" is mentioned). No revision to the bylaws would be necessary.

<u>Action Taken</u>: A motion was made by Dick Watson to approve a change to the FOHBC show format as a 3-day National Antique Bottle Convention, beginning in the year 2016 with set-up on Friday. Motion was seconded by Bob Ferraro. Vote was taken with those present and all were in favor. Motion passed.

Tom Phillips can now proceed with solicitation for the 2016 Convention based on the new format.

2014 Lexington Show: The Lexington team will be holding a conference call on Monday, August 26th. Randee Kaiser gave a brief update on the status of this show. As a result of our experience, improvements are being considered for the "Run for the Roses" bottle competition; and seminars (down to 6 instead of 9).

2013 Manchester Show: A final financial report for the show was not available at this time. Ferdinand would like a complete report, rather than pieced together. It will be prepared for the next conference call.

It was noted that the location of the Federation table was excellent and it had a good presentation of merchandise and magazines. The Hall of Fame video and plaques was set up by the entrance and was done nicely as well. Ferdinand stated that we should have a similar set up in Lexington.

Agenda 12: FOHBC Archives: Inventory / Goals / Plan of Action / Tasks / Budget / Timeline / Manchester Display / Slide Program / Bottles and Extras Update - Dick Watson

Dick Watson will contact Kent Williams regarding the shipment of magazines to Jim Berry. Jim Berry reported that five sets of *Bottles and Extras* have been put together; however, they are not complete. A couple members have already sent magazines to "fill in the slots." He will update the list of what magazines are needed and forward to members via e-mail.

Ferdinand said we still need an inventory list of everything the Federation has including magazines, posters, Federation related items such as pins, bottles, etc.

Action Taken: All current board members are asked to provide Dick Watson (via email) with a list of whatever board members have. Dick may also be able to contact previous board members to see if they have any items. A master list will be compiled. We need to know what we have before any decision can be made on what to do with it.

Agenda 16: Election of Officers - The FOHBC election of officers will be held in 2014 at the Lexington show. Ferdinand will ask Pam Selenak or Tom Lines to oversee this. A Nominating Committee will be required.

<u>Action Taken</u>: Ferdinand will contact Tom Lines, who headed the nominating committee in 2012, to see if he is interested again and if he would find 3-5 others from different regions to complete the committee. Ferdinand is expected to have more information next month.

Agenda 17: Procedure Outlines: How we do things - Ferdinand Meyer V

Ferdinand explained that he would like each board member to document "what they do" for the Federation, i.e., processes/steps taken to complete a task. The bylaws states what each officer's responsibilities are - Ferdinand would like them to take it a step further and create a procedure list based on those responsibilities. Gene Bradberry said that several years ago, Ralph Van Brocklin developed a 3-ring binder for each officer in the Federation with detailed information on what is expected. He stated that this binder may not have been "forwarded" to the next person. <u>Action Taken</u>: Board members are asked to e-mail Ferdinand within the next 30 days with information on what you are currently doing for the Federation and your process.

Agenda 18: Scams, Frauds and Reproductions: Open discussion

Ferdinand explained that unfortunately there are many scams being done in the bottle world. A couple examples are reproductions (very good ones) are being made; pictures are being taken from the web and being superimposed on a different background; or colors are being recolored. These fraud items are then being sold on the web, however, no bottles for sale actually exist. Ferdinand has closed the comment portion and membership portion of the FOHBC website and his own Peachridge Glass to eliminate scams bombarding the sites.

Information is put out on the website as soon as it is found.

As a result of the many reproductions and scams, the Federation must take the lead in bringing this out into the open. Jim Bender explained that in Manchester, he tried to take the time to explain and give information to people. We will continue to make reproductions a display and have times where a brief talk would be given periodically throughout the days of the show. Such as "Next talk at 10:00 am;11:30 am, etc. Jim Bender is very interested in doing this. Articles could be written as well to be published in *Bottles and Extras* and a video of Jim giving his talk could be made for the website.

<u>Action Taken:</u> A display on reproductions will be available at the Lexington show with talks scheduled throughout the day where people would be able to attend and interact with Jim. Tom Phillips said it should be used as a promotional tool for the show.

Other Discussion:

Dick Watson explained that an FOHBC member/vendor from the Manchester show spoke negatively of the Federation at subsequent shows. This vendor did violate the show contract by packing up early and also exhibited very bad behavior with others.

Action Taken:

Tom Phillips will follow up with the chairs from Manchester regarding this incident; a report will then be prepared and be presented to the FOHBC Board members at a conference call in September. As a group, the board will then determine the course of action to be taken.

The conference call was ended at 10:30 pm EST

Respectfully submitted, James Berry, Secretary