



The Federation of Historical Bottle Collectors Board of Directors Conference Call October 10, 2013, 9:00 pm EST

Ferdinand Meyer V called the conference call of the Federation to order at 9:00 pm EST.

Present: Ferdinand Meyer V, President
Bob Ferraro, 1st Vice President
Gene Bradberry, Director at Large
John Pastor, Director at Large
John Panek, Director at Large
James Berry, Secretary
Richard Watson, Historian
James Bender, Membership Director
Tom Phillips, Convention Director
Sheldon Baugh, Merchandising Director
Pam Selenak, Public Relations Director
Dave Maryo, Western Region Director
Alan DeMaison, Business Manager
Ranee Kaiser, Midwest Region Director
Ed Kuskie, Northeast Region Director
Jack Hewitt, Southern Region Director

Absent: Jamie Houdeshell, 2nd Vice President
Gary Beatty, Treasurer
Martin Van Zant, *Bottles and Extras* Editor

Agenda 1: Information Only - Ferdinand Meyer V

Ferdinand informed the group that the recently approved FOHBC bylaws are now posted on the FOHBC website.

We need to make sure that the Code of Ethics posted on the website is current.

Action Taken: Bob Ferraro will look at the website to make sure the Code of Ethics is current.

Ferdinand will be creating an artwork file containing the various FOHBC logos. Members will be able to access them online.

The host website will go from a regular server to a shared VPS server. This will give higher speed, more power and storage space. There are a large number of visitors to the FOHBC website.

Agenda 2: 2013 National Show at Manchester, NH - Tom Phillips, Convention Director

Tom gave the financial report on the show held in July. The total number of tables sold was 254, with 135 in attendance at the banquet. The show went well with good general attendance and is considered a successful show.

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All paperwork/receipts will be forwarded to Alan DeMaison, Business Manager, when completed by Show Chair, Maureen Crawford. Maureen will make payment to the host club and show chairs, then close the account and forward the balance to Alan.

Tom stated that the show went well with one exception - he suggested that fewer copies of the souvenir program be printed next time.

Agenda 3: Personnel Matter

At this point, 9:18 pm, Sheldon Baugh made a motion to go into executive session to discuss a personnel matter. Motion was seconded by Bob Ferraro and all were in favor.

At 9:38 pm a motion was made by Jim Berry to leave executive session, motion was seconded by Bob Ferraro.

Action Taken: Sheldon Baugh made a motion that the FOHBC Board of Directors will enforce and adhere to the rules and regulations of the National Show contract. Motion was seconded by Gene Bradberry and all were in favor.

Agenda 4 - National Shows Updates - Tom Phillips, Convention Director

Lexington 2014: The show chairs continue to work on the Lexington national show. All information is posted on the FOHBC website including the contract. Tom highlighted some of the improvements they are working on including the "Run for the Roses" bottle battle and holding six seminars instead of nine. There is availability for 321 sales tables. At this point in time, there are 32 sold.

Chattanooga 2015: This show is being worked on as well with the bottle battle competition and seminars.

Western Region 2016 Convention: Tom has sent the proposal letter to 17 Western region clubs for interest in hosting the 2016 show (if they are not currently a member club, they can join the Federation). It was explained in the letter the new convention format that was adopted by the Federation (an annual 3-day FOHBC National Antique Bottle Convention).

Agenda 5: Membership Selling - Jim Bender, Membership Director

Jim explained the confusion surrounding FOHBC memberships being sold at the Manchester show. It was agreed that all FOHBC directors must be consistent with membership fees when selling memberships.

Alan DeMaison and Pam Selenak explained some of the reasoning behind the confusion.

It was noted that no refunds were given.

Action Taken: It was recommended that people will no longer be given the option to purchase a membership after they already paid for their early admission. The membership

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process will be streamlined and a presentation will be made to the board at the next conference call.

Agenda 6: Life Membership

At a previous conference call, three members were assigned to review the possibility of reinstating FOHBC Life Memberships. This committee consisted of Bob Ferraro, Alan DeMaison and Jim Bender.

The committee suggested the cost of an FOHBC life membership be \$650. This will include a husband and wife if married at the time of purchase. If single at the time of purchase, a spouse will not be added if person marries. If a life member passes away, the spouse will continue to be a life member until their death. We need to clarify the matter of a magazine if the Federation chooses in the future to discontinue printing a hard copy. A digital life membership can be offered to those in foreign countries.

It was recommended that life membership money be invested to provide income for the duration of these memberships. No more than 5% of this fund can be liquidated for the operation of the FOHBC in any fiscal year.

A Life Membership does not indicate that the person has any special privileges nor will they receive any special treatment. It is considered a convenience for a person to become a life member rather than pay dues annually. If life membership is reinstated, it should not be retroactive to those who are already Life Members.

Action Taken: The group did not come to a final decision as too many questions were brought up. The committee will continue to work on the concerns related to reinstating Life Memberships.

Agenda 7: FOHBC Design Approval -Ferdinand Meyer V

Ferdinand explained that he needs to review and approve any Federation documents to make sure all designs/logos are consistent.

Action Taken: No action taken.

Agenda 8 and 9: Board Procedure Lists/Points of Responsibility - Ferdinand Meyer V

Ferdinand stated that the FOHBC bylaws explains the responsibilities of each Board position; however, they are not specific to task. In order to ensure current board members, and/or the next person/group of directors, is knowledgeable on procedures for specific tasks, as well as making sure that Board members are not doing the same task, each Board member is requested to write procedures for tasks they currently do.

Ferdinand continued noting that several tasks, such as performing the election process, manning the website or responsibilities related to the FOHBC national show (i.e., souvenir

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program, banquet, bottle battle, etc.) need to be spelled out to ensure that everyone is on the same page and we do not have to repeat teaching the same process year after year.

Action Taken: To know and understand who does what and how, Ferdinand requested that Board members document what procedure they use when completing a board function. This topic will be reviewed further at a future meeting of the Board. Gene Bradberry will forward the historical Ralph Van Brocklin FOHBC Procedures 'notebook' for Ferdinand for reference.

Agenda 10: Articles on Bottle Collectors - Ferdinand Meyer V

As a younger generation of bottle collectors is emerging in the bottle world, it was realized that most of them are not aware of the "older, original" bottle collectors that practically started the bottle-collecting hobby. For instance, when talking with a "young" bottle collector, it was found that he did not know who Charlie Gardner was. Other information on the FOHBC website includes Honor Roll and Hall of Fame members, many of which are the ones we are referring to. Ferdinand and Jim Bender talked about writing articles about the "older generation" of bottle collectors for *Bottles and Extras* - possibly calling it "Historical Legends Series" or "Dusting off the Past."

Action Taken: All members agreed that this was a good idea. Jim Bender will begin to start working on this project.

Agenda 11: Honorary Board Positions - Ferdinand Meyer V

The possibility of having an "honorary board position" available on the FOHBC board was talked about by Ferdinand. It would be a younger, energetic person who is involved in the bottle collecting hobby and who could be "groomed" for the future of the FOHBC. Board members agreed that a person could be appointed by the FOHBC president. This person will have no voting privileges and would have to submit a resume. Criteria and guidelines will need to be developed to help with the process.

Action Taken: All members agreed. A three-person committee was created: Ferdinand Meyer V, Jim Bender and Bob Ferraro. They will work on the project and submit a recommendation at the next conference call.

Agenda 12: Website Advertising - Ferdinand Meyer V, Alan DeMaison

There is a potential to sell advertising space on the FOHBC website, which would bring in more revenue.

Action Taken: Alan DeMaison and Ferdinand Meyer V will research this possibility and report to the Board at the next conference call.

Agenda 13: Board Candidate Update/Elections - Ferdinand Meyer V, Pam Selenak

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Pam is heading up the committee for next year's Board election. She is working in accordance to the time frames per bylaws.

Action Taken: No action taken.

Agenda 14: Raffle Update for 2014 - Alan DeMaison

Alan talked about the process that would need to be done to hold a bottle raffle at the Lexington show.

Action Taken: After discussion, it was agreed to not pursue this.

Agenda 15: Obituary Procedure - Ferdinand Meyer V

As there has been some previous discussion on publishing obituaries in the magazine, Ferdinand explained to the group that he is agreeable to have a tribute written in the magazine versus an obituary. Information such as this is posted on the website and updated as often as possible.

Action Taken: No action taken; however, all members present agreed to this procedure.

Agenda 16: Open Discussion

There was no open discussion.

The conference call was ended at 11:06 pm EST

Respectfully submitted,

James Berry, Secretary