



**The Federation of Historical Bottle Collectors  
Board of Directors Conference Call Minutes  
January 10, 2012, 9:00 pm EST**

Gene Bradberry called the conference call of the Federation to order at 9:00 pm EST.

**Present:** Gene Bradberry, President  
Bob Ferraro, 1<sup>st</sup> VP  
Ferdinand Meyer V, 2<sup>nd</sup> VP  
James Berry, Secretary  
James Bender, Membership Director  
Pam Selenak, Public Relations Director  
Alan DeMaison, Business Manager  
Dave Maryo, Western Region Director  
Randee Kaiser, Midwest Region Director  
Sheldon Baugh, Director at Large  
Ed Kuskie, NE Region Director

**Absent:** John Pastor, Director at Large  
Carl Sturm, Director at Large  
Richard Watson, Historian  
Martin Van Zant, B&E Editor  
Gary Beatty, Treasurer  
Tom Phillips, Convention Director  
Jack Hewitt, Southern Region Director

**Motion to approve the minutes of the December 20, 2011 conference was made by Bob Ferraro and seconded by Alan DeMaison. All were in favor.**

**Agenda 1: 2012 Expo at Reno**

Gene Bradberry gave a brief update on the Expo. To date, there are 130 tables sold and 45 banquet tickets reserved.

**Agenda 2: 2013 National Show - Northeast**

Proposals for the 2013 National Show to be held in the Northeast should be received by the 15<sup>th</sup> of January. The two candidates are Rochester, NY and Merrimac, Mass.

Action taken:

When both written proposals are received, (due by January 15<sup>th</sup>) G. Bradberry will forward the information to Board members for their review and discussion will be

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held during a conference call. He has received the proposal from the Rochester, NY club. It is hoped that a decision can be made as soon as possible.

G. Bradberry also noted that letters would be sent in the near future to FOHBC member clubs in the Midwest region to inquire if there is any interest in hosting a national show for 2014. He hopes to have the location of future shows planned as early as possible.

**Agenda 3: Hall of Fame and Honor Roll Guidelines**

G. Bradberry noted the regulations do not specify a deadline date for the submission of nominations. All agreed there should be a deadline date incorporated into the guidelines. A brief discussion was held on the effective deadline date for the submission of Hall of Fame and Honor Roll nominations.

Action taken:

Motion was made by Bob Ferraro to add the deadline submission date for nominations of January 1<sup>st</sup> of each year, beginning in 2013. Motion was seconded by Jim Bender and all were in favor.

Continued discussion was held on the consolidation of Hall of Fame and Honor Roll materials, including plaques and books. This is being worked on by G. Bradberry and will eliminate the transporting of all plaques/books. As was previously discussed (last July 2012), the development of a DVD featuring the members of the Hall of Fame and Honor Roll was approved. The DVD will show the plaque and a short piece on each member with a voice-over. The DVD would be updated each year as necessary to include the newest members.

Gene did note that a photograph is needed for Hall of Fame member Harry Hall White. A classified ad will be placed in Bottles and Extras to see if someone is able to help with this.

Gene stated there are five nominations. Per by-laws, the nomination documentation shall be copied and distributed to all members of the Board for review. This should be done before Baltimore meeting where it will be discussed.

**Agenda 4: Agenda for the Baltimore Meeting (March 3)**

The Board meeting will take place at the LaQuinta. A FOHBC table will be set-up with volunteers of Pam Selenak, Jim Berry, Jim Bender and Sheldon Baugh to man. Name tags will be ordered as previously approved.

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Current agenda items for the meeting are:

- Bottles and Extras - concerns
- Virtual Museum - update
- Hall of Fame/Honor Roll Nominations

**Agenda 5: Bottles and Extras**

A lengthy discussion was held regarding concerns with the magazine. In general, it was agreed that we do need to have a better 'checks and balances/procedure' in place to ensure that the magazine is done in a very professional manner. Alan DeMaison will be contacting the printer, Modern Litho, to discuss concerns further. Ferdinand Meyer will be forwarding e-mail to board members with an assessment of the magazine including his suggestions for checks and balances and a 'game plan' for future articles.

Action taken:

Per Article V of the By Laws, and Editorial Board may be formed to develop, improve or enhance the official Federation periodical. The Editorial Board committed chosen will include:

- Bill Baab – Chair (confirmation required)
- Randy Selenak
- Dave Maryo
- Ferdinand Meyer V
- Martin Van Zant
- Jim Bender
- Alan DeMaison

**Agenda 6: Distribution of Bottles and Extras**

Board members questioned the distribution of extra copies of the magazine (other than to members). Alan DeMaison said magazines are sent to various people to help promote the hobby. At this time, there is no policy stipulating who gets what. Gene reported he charges \$3.00 per issue for old magazines and send the income to the treasurer. Alan agreed that the magazines should be sold for \$3.00 and money forwarded to him or the treasurer.

Action taken:

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Alan DeMaison will create a policy concerning extra magazines that are sent out.

**Agenda 7: Membership Update**

Alan reported the number of FOHBC memberships on Dec. 31, 2011 was 1,050. This changes often, as some members do not renew. We need to look at what is working and what is not to encourage memberships to the FOHBC. At this point, it seems to have slowed; the economy may be a factor.

It was suggested that the only benefit people may see is that they will receive a magazine 6 times a year. Jim Bender, Membership Director, continues to send reminder letters/cards to those whose memberships are expiring. He also will be sending a letter to those who have not re-joined, inquiring as to why they did not.

**Agenda 8: Other Discussion**

Alan DeMaison will need to re-order the tri-fold membership brochures. He will order 3,000 at the best price.

Pam Selenak said Ken Lawler, of California, is not in good health. She will send a Thinking of You card from the Federation.

**The conference call was ended at 10:57pm EST**

Respectfully submitted,

**James Berry, Secretary**