



## **The Federation of Historical Bottle Collectors Board of Directors Conference Call August 28, 2014, 8:00 pm CST**

Ferdinand Meyer V, called the conference call of the Federation to order at 8:00 pm CST.

**Present:** Ferdinand Meyer V, President  
Sheldon Baugh, 1<sup>st</sup> Vice President  
James Berry, Secretary  
Richard Watson, Historian  
Val Berry, Merchandising Director  
James Bender, Membership Director  
Pam Selenak, Conventions Director  
Elizabeth Meyer, Business Manager  
Bob Ferraro, Director at Large  
Steve Ketcham, Director at Large  
John Pastor, Director at Large  
Matt Lacy, Midwest Region Director  
Andrew Vuono, Northeast Region Director  
Ron Hands, Southern Region Director  
Eric McGuire, Western Region Director  
Rick DeMarsh, Public Relations Director  
Martin Van Zant, *Bottles and Extras* Editor  
John Joiner, Chattanooga Show Co-Chair  
Randee and Sue Kaiser, Lexington Show Co-Chairs

**Absent:** Gene Bradberry, 2<sup>nd</sup> Vice President  
Gary Beatty, Treasurer

Ferdinand welcomed new officers to the conference call. He briefly explained the purpose of these calls. When notices are given, members are asked to acknowledge if they will be attending the call or not.

### **Agenda 1: 2014 Lexington National Show - Randee and Sue Kaiser, Sheldon Baugh**

A report was given on some preliminary numbers as everything has not been finalized as of yet. They will be reviewing the accounting records again before submitting the finalized report.

At this time, Randee reports on the following:

- 204 Tables
- 137 Banquet Tickets
- 182 Early Buyers
- 320 General Admissions
- 19 Floor Stickers
- 35 Advertisements for Souvenir Program

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Sheldon reported that Merchandise sales were excellent.

There were 28 new memberships (not counting renewals and a couple 'welcome backs.')

The FOHBC appearance at the show entrance was great.

The FOHBC website has a lot of pictures of the show and events.

It was reported that one vendor did break down and leave early (before 2:15 pm). Information will be gathered first before any decisions are made regarding this.

Action Taken:

Randee and Sue Kaiser, Sheldon Baugh, and Tom Phillips were all commended for doing a wonderful job in organizing this show. Sheldon commended Ferdinand Meyer as well for his work on the Souvenir Program.

At this point in time, Randee and Sue Kaiser left the call.

**Agenda 2: 2015 Chattanooga Show - John Joiner, Co-Chair**

John reported that contracts for the 2015 show have been available a week before the Lexington show. At this point they have 16 dealers (24 tables). The goal is 300 but will have room for more. There are also 9 banquet tickets; one, 3-year renewal and some advertising has been sold for the souvenir program.

Ferdinand is asking for members to "think outside the box," to help draw more people, especially since the 2016 show will be a 3-day convention. Such ideas include having something for children; a breakfast for the membership meeting. Other things to help improve the shows will continue to be addressed (i.e., having chairs/benches for people to stop and rest while perusing the show floor; length of shoot-out, etc.).

John is working on developing a letter to send out to give information to those coming in for the show, such as sightseeing tours, places to visit, renting a car, etc. He will work with Ferdinand on this.

John states that the Atlanta club may be interested in hosting this show to support the Federation. It was also reported that at this time, there is no auctioneer for the FOHBC auction.

Action Taken:

No action taken at this time.

**Agenda 3: 2016 Western Region Convention Report - Pam Selenak, Conventions Director**

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Information on the show was given by Pam. Ferdinand and Pam will continue with a visit on September 11<sup>th</sup> to the McClellan Convention Center and Lion's Gate Hotel.

Action Taken:

No action taken at this time.

**Agenda 4: 2017 Northeastern Region Convention - Pam Selenak, Conventions Director**

Pam stated that she has sent out 23 invitation letters to clubs in the Northeast region. Responses are due back to Pam by December 2014.

Action Taken:

Ferdinand would like to set up a subcommittee to help with this show. A report will be given in the future.

**Agenda 5: Treasurer's Report - Sheldon Baugh for Gary Beatty, Treasurer**

The report was given by Sheldon in Gary's absence. He noted balances and bills to pay.

Action Taken:

No action taken at this time.

**Agenda 6: Regional News - Ferdinand Meyer V**

Ferdinand stated that it was noted at the Board Meeting in Lexington that regional news would be resurrected in *Bottles and Extras*. Regional Directors will be requested to examine news from the clubs in their region and report on relevant bottle club news only for inclusion in the magazine. Regional Directors are asked to stay in touch (e-mail is the most convenient way) with all clubs in their region and let them know we are interested in their club and what they are doing. They should be receiving the regional clubs' newsletters.

Action Taken:

Ferdinand will soon schedule a conference call with the regional directors, as well as Sheldon Baugh as Vice President.

**Agenda 7: FOHBC - Next Generation Status**

Previously, Ferdinand sent out to members the 'Next Generation' report. New members were sent a copy. Ferdinand is requesting that members look over this report as we do need to look at the future of the FOHBC and how relevant it is to the average bottle collector.

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A lengthy discussion ensued regarding this topic including much information from our new Public Relations Director, Rick DeMarsh.

Action taken:

Further discussion on this topic will be held in the future. Ferdinand is interested in all members' comments and suggestions, which would help further the Federation's objective of promoting all aspects of bottle collecting.

**Other:**

Approval was given for Treasurer to send \$1,000 to Pam Selenak for coverage of the 2016 show.

Brief discussion was held on the upcoming 50<sup>th</sup> anniversary (2019) of the FOHBC; as well as an article on the history of the Federation by Jim Bender, which will be published in the November/December issue of *Bottles and Extras*.

**The conference call was ended at 9:36 pm CST**

Respectfully submitted,

James Berry, Secretary