



**The Federation of Historical Bottle Collectors
Board of Directors Conference Call Minutes
February 28, 2012, 9pm EST**

Gene Bradberry called the conference call of the Federation to order at 9:00 pm EST.

Present: Gene Bradberry, President
Bob Ferraro, 1st VP
Ferdinand Meyer V, 2nd VP
Richard Watson, Historian
James Berry, Secretary
Martin Van Zant, B&E Editor
Tom Phillips, Convention Director
James Bender, Membership Director
Pam Selenak, Public Relations Director
Alan DeMaison, Business Manager
Ed Kuskie, NE Region Director
Dave Maryo, Western Region Director
Randee Kaiser, Midwest Region Director

Absent: John Pastor, Director at Large
Sheldon Baugh, Director at Large
Carl Sturm, Director at Large
Gary Beatty, Treasurer
Jack Hewitt, Southern Region Director

Agenda 1: Hall of Fame / Honor Roll Guidelines

The revision of the guidelines, particularly regarding the number of nights to be paid for by the FOHBC for Honor Roll/Hall of Fame inductees was questioned. During the October 20, 2011 conference call, it was approved to change the number of nights stay to one night as well as one banquet ticket per inductee.

Jim Berry stated he is currently working on separating the Hall of Fame and Honor Roll guidelines as was previously suggested. He will bring copies to the Baltimore meeting for board members to review.

Agenda 2: 2013 National Show - Manchester, NH

Tom Phillips, Convention Director, reported on the preparations of the 2013 national show in Manchester, NH. He did travel to the Radisson Convention Center meeting Jim Bender and Jim Berry there. Tom gave a report on the site, hotel rooms, parking, food, etc. Tom explained the cost of the convention center. If a certain amount of

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money is spent (including food and rooms), there is the possibility of there being a lesser charge or no charge for the convention hall. He stated that between rooms and food/concessions, we might be able to get a reduced rate (or even no charge). Also available and included in the charge are seminar rooms, auction and banquet rooms, tables, chairs, plastic table covers and PA system. There is enough room for 250 tables and there is an opportunity to 'rent' another room for tables if needed (cost \$5,000). Displays will be in a room across from the hall if no room is available in the convention center. Electricity is available at a cost. Parking is \$8 overnight; \$5 for attendees.

After reviewing the contract with the Radisson, several revisions had been made and Tom signed the contract.

As we will need to proceed with preparations very shortly, a flyer designed, etc., discussion continued on what to name the show. Board members agreed that they want to keep the show as mainly bottles (at least 50%) with no "flea market" items. Several suggestions were given.

Action taken:

A motion was made by Bob Ferraro to use 'bottle show' with a secondary line 'featuring insulators, advertising, etc.'

Ferdinand Meyer said he would like to prepare a draft flyer and present it at the meeting in Baltimore. All agreed and the motion made by Bob Ferraro was withdrawn.

Agenda 3: Agenda for the Board Meeting, Baltimore, MD, March 3, 2012

The tentative agenda for the Board meeting at Baltimore was emailed to board members.

Action taken:

The agenda was approved.

Agenda 4: Code of Ethics

All board members received the Code of Ethics for review. Gene Bradberry explained the background and a lengthy discussion ensued. It was noted that the Code of Ethics is not published anywhere.

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It was suggested that the Code of Ethics should be included in *Bottles and Extras* as well as the FOHBC website. Ferdinand Meyer also suggested it be included on membership forms with a check box if you agree to the Code of Ethics as a standard that we (FOHBC officers and members) adhere to.

Action taken:

A motion was made by Alan DeMaison that the Code of Ethics be approved and published in *Bottles and Extras* and put on the FOHBC website. It should also be sent to every new member as part of their 'welcome packet.' Motion was seconded by Dick Watson and all were in favor.

Agenda 5: FOHBC Marketing at Baltimore

To help promote the Federation, it is anticipated that we could have a raffle drawing for an FOHBC free one-year membership. Dave Maryo explained having business-size cards printed to use for the drawing and keeping the information (names and addresses) to solicit possible future memberships.

Discussion was held and other 'prizes' are available to use as give-aways, i.e., hats, federation bottles. Alan suggested having a separate drawing for kids for a bottle.

Action taken:

It was approved by board members to hold the raffle at the Baltimore show. It will not interfere with the Baltimore club's raffle drawings.

Agenda 6: Membership Report

Alan DeMaison reported that memberships are increasing every week.

Agenda 7: Other Discussion

Gene reminded board members that the deadline for Hall of Fame/Honor Roll nominations is April 1st.

The conference call was ended at 10:18pm EST

Respectfully submitted,

James Berry, Secretary