



**The Federation of Historical Bottle Collectors
Board of Directors Conference Call Minutes
February 07, 2012, 9pm EST**

Gene Bradberry called the conference call of the Federation to order at 9:00 pm EST.

Present: Gene Bradberry, President
Bob Ferraro, 1st VP
Ferdinand Meyer V, 2nd VP
Carl Sturm, Director at Large
Richard Watson, Historian
James Berry, Secretary
Martin Van Zant, B&E Editor
Gary Beatty, Treasurer
Tom Phillips, Convention Director
James Bender, Membership Director
Pam Selenak, Public Relations Director
Alan DeMaison, Business Manager
Dave Maryo, Western Region Director
Randee Kaiser, Midwest Region Director
Sheldon Baugh, Director at Large

Absent: John Pastor, Director at Large
Ed Kuskie, NE Region Director
Jack Hewitt, Southern Region Director

Motion to approve the minutes of the January 10, 2012 conference call was made by Bob Ferraro and seconded by Sheldon Baugh. All were in favor.

Agenda 1: 2013 National Show - Northeast

Tom Phillips, Convention Director, briefly explained that letters of interest for hosting the 2013 show had been sent to all 20 of the member clubs in the Northeast. Two proposals have been submitted: the Genesee Valley Bottle Club, Rochester, NY, and the Merrimac Bottle Club, Manchester, NH. Board members have been sent the information via e-mail.

Tom reviewed the good points and the not so good points of each submission and the board discussed the proposals.

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A motion was made by Sheldon Baugh to accept the proposal from the Merrimac Bottle Club, Manchester, NH. Dick Watson seconded motion. G. Bradberry took a roll call and motion was unanimously approved.

It was also suggested that Tom Phillips and Jim Bender, Jim Berry and Dick Watson meet at the convention center in New Hampshire to complete a site inspection and to clarify questions/concerns that were identified. Motion was made by Dick Watson for the FOHBC cover the cost of the trip for the convention director to travel to NH. Motion was seconded by Bob Ferraro and all were in favor. Motion approved. Jim Bender, Jim Berry and Dick Watson agreed to no reimbursement for their travel.

Agenda 2: 2012 Expo at Reno, NV - Bottle Auction

Previous discussion by the board included different options regarding bottle auctions held at FOHBC shows. Tom Phillips suggested that a bottle auction be done by a professional auction company.

Tom explained the benefits of using a professional company and reviewed the guidelines. Board members discussed the percentage of total sales that would be paid to the Federation; however, it was stated that holding an auction could be considered a benefit of promoting the hobby and the Federation, rather than as a money-making venture. It would be more successful because as a business, the company would want to succeed. Tom has a proposal outlining what we would expect and what the company could expect, including the possibility of a 3 or 4-year agreement.

Action taken:

It was agreed for Tom to send out the proposal to bottle auction companies as a “feeler” and see what responses we get back. He will leave the percentage (for the FOHBC) blank. All were in favor.

Agenda 3: Update on the Reno Expo - 2012

Tom Phillips, Convention Director, gave an update on the Expo. Currently there are 167 tables reserved and 65 banquet tickets sold. Advertising and promotional ads are being done. Tom reported that there has been little response from the east coast. Pam Selenak will be attending the Baltimore show and have contracts for the Reno show available. She will make an attempt to endorse the show. It is also thought that there may be “last minute” reservations made.

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No action taken.

Agenda 4: Bottles and Extras

G. Bradberry said an Editorial Board was formed last month to develop, improve or enhance the official Federation periodical. The board consists of:

Bill Baab	Martin Van Zant
Randy Selenak	Jim Bender
Dave Maryo	Alan DeMaison
Ferdinand Meyer V	

Gene asked if anything has been done yet. F. Meyer said a conference call will be scheduled and explained what the board will be looking at. For instance, moving up the delivery date of the magazine. Issues to obtain this goal will be discussed.

Action taken:

A conference call for the Editorial Board will be scheduled.

Agenda 5: Hall of Fame / Honor Roll Committee

All submissions have been forwarded to board members and will be discussed and voted on at Baltimore's board meeting, March 3rd at 9 am (2 Hall of Fame and 2 Honor Roll inductees is permitted).

As business manager, Alan DeMaison is responsible to get the plaque(s) and book(s) done.

Action taken:

A conference call will be set up at the Baltimore meeting for those board members not able to attend the meeting in person (F. Meyer will set this up). G. Bradberry will forward a copy of the agenda for the Baltimore meeting to board members in an e-mail.

Agenda 6: Other Discussion

Gene is requesting that board members look at the Code of Ethics for final discussion/revision if necessary.

G. Beatty gave a brief financial report.

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One additional conference call will be scheduled before the Baltimore meeting.

The conference call was ended at 10:33 pm EST

Respectfully submitted,

James Berry, Secretary