



The Federation of Historical Bottle Collectors Board of Directors Meeting Minutes

June 24, 2011, 9am CST

Gene Bradberry called the board meeting of the Federation to order at 9:00 am CST with a prayer.

Present: Gene Bradberry, President
Bob Ferraro, 1st VP
Ferdinand Meyer V, 2nd VP
Sheldon Baugh, Director at Large
John Pastor, Director at Large
Carl Sturm, Director at Large
Mike Newman, Treasurer
James Berry, Secretary
Richard Watson, Historian
James Bender, Membership Director
Tom Phillips, Show Chair, Convention Director
Martin Van Zant, B&E Editor (via telephone)
Dave Maryo, Western Region Director (via telephone)
Richard Siri* (part-time via Telephone) *Representing Reno Expo

Absent: June Lowry, Business Manager (resigning)
Wayne Lowry, Convention Director (resigning)
Jack Hewitt, Southern Region Director
Alan DeMaison, Business Manager
Ed Kuskie, NE Region Director

Due to the recent changes in board member positions, those present introduced themselves and the position they hold.

Hand-outs: FOHBC Stationary Package
Membership Application (can make copies for shows, other distribution, etc.)
Tax Exemption Form from Tennessee Department of Revenue (effective July 1st; new ones issued every 4 years) (can make copies)
Souvenir Program for Memphis Show
Membership Directory - (mailed out). Included ads to help defray costs and make some revenue
Guidelines for taking meeting minutes (minutes should be approved before being submitted for publication)

Agenda 1: National Show 2011 - Memphis, Tennessee

Gene Bradberry reported on last minute changes. Due to a few cancellations, there are currently 185 sales tables; 77 people for the banquet; and 33 paid early admissions (should have more when the time comes).

Registration packages are available and will be set up early this afternoon for pick-up. Auction catalogues will be available at the registration table.

No Action Taken

Agenda 2: Federation Blanket Liability Insurance Policy

Gene Bradberry wants to ensure that all members are aware that the Federation has a blanket liability insurance policy through J.C. Taylor, Inc., which is available to clubs who have memberships in the Federation. Each member club can take advantage of this policy rather than purchase one for their event. This liability policy covers meetings, shows, and club sponsored events (i.e., digs). It is strictly liability and it is available to at no cost to the club.

A personal liability policy for Federation directors and officers is also held. Sheldon Baugh explained that this covers the directors/officers in case of a lawsuit or charges against the board, if done on behalf of the Federation.

Information regarding the benefits of joining the Federation, both individual and clubs membership is listed in the Bottles and Extras magazine. Ferdinand Meyer will include this information on the website.

Club memberships should be renewed at the same time rather than prorate the membership cost.

Action taken:

Motion was made by Bob Ferraro to allow a club's renewal date commence annually when their membership is paid (i.e., joins in March, will be renewed the following March); motion was 2nd by John Pastor and all were in favor.

Requests for club liability coverage will be submitted to the Business Manager. He will verify that the club is a member of the Federation. Requests will then be forwarded to Sheldon Baugh, who will contact the insurance company to send the certificate.

Agenda 3: Update on FOHBC Website

Ferdinand Meyer gave an update on the recent launch of the website highlighting several features such as the ability to "count" visits, as well as what they are viewing; access codes for Federation members to view Bottles and Extras on-line; higher security level access for Board officers; and "advertising pop-ups."

Ferdinand Meyer stated that in the last several years, there have been several different types of logo designs for Bottles and Extras. He recommends using only the scroll-type logo, which is on the cover of the Jan/Feb 2010 issue.

Action taken:

Motion was made by Jim Bender to pay a 2-year, \$200 fee for a subscription to the version eliminating banner ads for online reading of Bottles and Extras. Motion was seconded by Mike Newman and all were in favor.

Motion was made by Dick Watson and seconded by Jim Bender that the Bottles and Extras logo be standardized using the recommended Jan/Feb 2010 logo.

The Federation logo of a bottle with a pick & shovel and eagle is a separate logo.

Action taken:

Ferdinand Meyer will work in conjunction with Martin Van Zant to develop standard versions of the Federation logo, i.e., black and white and color. A presentation will be made to the Board at the March 2012 Directors meeting.

Discussion was held regarding viewing of Bottles and Extras on the website.

Action taken:

Motion was made by Jim Bender that access to Bottles and Extras on-line would only be available to those who are Federation members. Motion was seconded by Mike Newman. All were in favor.

Action taken:

Sheldon Baugh made a motion to approve a higher level security access allowing Board Directors/Officers to view Federation privileged information on-line. Seconded by John Pastor and all were in favor.

An appreciation of thanks was given to Ferdinand Meyer and his wife, Elizabeth for their work on the website. F. Meyer thanked Bill Meier as well.

Agenda 4: Reno 2012 Expo

Richard Siri joined the meeting via telephone reporting on progress of the Reno 2012 Expo. Contracts are now available. Specific details such as the banquet (sit-down or buffet) or auction, have not been decided at this point in time. Discussion ensued as to whether to have an auction or include other events as this will be a 3-day event, for example holding a silent auction, bottle shoot-outs and/or other social gatherings.

Richard noted that the city of Reno has a license fee of \$15 making the cost of a table slightly higher. Hotel rates are expected to less than \$100. Information for the Expo is on the website.

Immediately following Richard's report, he terminated the call as requested.

Agenda 5: Future Auctions - Protocol

Brief discussion was held regarding future shows and the status of auctions – does the Federation want to handle auctions or possibly leave it up to the local sponsoring club. This can be decided on a year-to-year basis.

No Action Taken

Agenda 6: Financial Report

Mike Newman, Treasurer, distributed copies of the FOHBC:

- 2010 - 2011 Fiscal Year Income Statement
- 2010 - 2011 Fiscal Year Income Statement Actual versus Budget
- Three Year Income Statement Comparison
- Investment Accounts

Copies on file.

Mike gave details of the financial reports.

No Action taken

Agenda 7: Handling of Memberships

Membership/applications for membership was discussed.

Action Taken:

It was agreed to that membership payments will be in the form of checks (payable to the FOHBC) and credit cards, no cash payments. Jim Bender presented draft copies of post cards he created as reminders that a person's annual membership is due as well as memberships that have not been renewed in several years. Multiple-year memberships were suggested (2 or 3-year at a discounted rate).

Further discussion regarding subscription rates will be done at the next conference call.

Agenda 8: Virtual Museum

Ferdinand Meyer reported that since working on the Peachridge Glass and FOHBC website, he has gained a lot of knowledge and is recommending that he work on a plan to continue with the Virtual Museum, but at a lower cost.

Action Taken:

Sheldon Baugh made a motion to disregard the previously suggested price for the Virtual Museum with a new presentation to be made to the Board at the March 2012 Directors meeting by Ferdinand Meyer. Motion was seconded by Bob Ferraro and all were in favor.

Agenda 9: Historian Report

Dick Watson reported that in working with Bill Baab, a list is being put together of past presidents and officers since the beginning of the Federation, when it was ABCA.

No Action Taken

Agenda 10: Bottles and Extras

Martin Van Zant reported. He is working on getting the magazine out in a timely manner.

Articles for the magazine are being solicited through the website and through the President's Message in Bottles and Extras.

Action Taken:

Publishing of the Regional reports will be discontinued in the magazine, but will be available on the FOHBC website instead.

All articles are to be submitted to Martin Van Zant. Assisting Martin with review and editing (for spelling and grammatical errors) are Ferdinand Meyer and Bill Baab.

Agenda 11: Region Reports

It was noted that Joe Hardin, Midwest Regional Director, has resigned due to personal reasons.

No other reports at this time.

No Action Taken

Agenda 12: Hall of Fame Report

Bill Baab will be inducted into the Hall of Fame at the Memphis Banquet on June 24, 2011.

No Action Taken

Agenda 13: Honor Roll Report

No report at this time.

No Action Taken

Agenda 14: Revision of March 2011 Director's Meeting, Baltimore

Action Taken:

The minutes of the March 5, 2011 meeting will be revised by Secretary, Jim Berry.

Agenda 15: Site Selection for 2013 National Show

Proposals are currently being made for the 2013 National Show to be held in the Northeast.

Action Taken:

Further discussion will be held when more information is gathered.

Agenda 16: Code of Ethics

Action Taken:

Agenda item is tabled for discussion at the next conference call.

Agenda 17: Excess Magazines and Goods

Currently, there are many old magazines and merchandise/shirts that need to be disposed of. Current issues of the magazine are sold at shows for \$3.00. Suggestion was given that old magazines could be given away at shows.

Jim Bender, Membership Director, would like to receive a dozen or so copies of current magazines. He would like to send a copy along with a cover letter and membership application to libraries, airports, colleges/universities, etc., to try and solicit some interest in the hobby and as a way to get new members. They could also be given out at shows to possibly get new memberships as well.

No Action Taken

The meeting was adjourned at 12:11 pm