



**The Federation of Historical Bottle Collectors  
Board of Directors Conference Call Minutes  
October 20, 2011, 9 pm EST**

Gene Bradberry called the conference call of the Federation to order at 9:00 pm EST.

**Present:** Gene Bradberry, President  
Bob Ferraro, 1<sup>st</sup> VP  
Ferdinand Meyer V, 2<sup>nd</sup> VP  
Sheldon Baugh, Director at Large  
James Berry, Secretary  
Gary Beatty, Treasurer  
James Bender, Membership Director  
Pam Selenak, Public Relations Director  
Alan DeMaison, Business Manager  
Richard Watson, Historian  
Randee Kaiser, Midwest Region Director  
Tom Phillips, Convention Director  
Jack Hewitt, Southern Region Director (arrived on call late)

**Absent:** John Pastor, Director at Large  
Carl Sturm, Director at Large  
Martin Van Zant, B&E Editor  
Ed Kuskie, NE Region Director  
Dave Maryo, Western Region Director

**Agenda 1: Approval of Minutes of September 15, 2011 Conference Call**

Motion to approve minutes was made by Bob Ferraro and seconded by Ferdinand Meyer. All were in favor.

**Agenda 1: Update on Reno Expo 2012**

Tom Phillips, Convention Director, gave an update on the Expo. Currently there are 64 tables reserved, 24 banquet tickets sold, 12 displays, and six seminars scheduled. It is expected that additional displays and seminars will be added. Tom noted a concern that there is only one dealer east of Colorado. He is encouraging Federation members to support the expo in their respective areas to help get more response from the mid to eastern part of the US. Informational mailings for the Expo will be done after the first of the year with promotional advertising as well.

The souvenir booklet is being worked on and competitive bids for printing are being sought.

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Ferdinand Meyer discussed with Richard Siri the promotional ads for the expo. We have had ¼ page ads but would like to reserve space for a full-page ad in Bottles and Extras as well as the Antique Bottle and Glass Collector magazine. Ferd is working on getting quotes from John Pastor for the AB&GC magazine for ¼ page ad up to February then 2-months prior to the show, change it to a full-page ad. Gene Bradberry said that the FOHBC magazine could start running a full-page ad as soon as possible. Ferd also suggests using other websites to promote the expo, along with FOHBC membership, as well as other antique periodicals, newsletters, etc.

Tom said the price of the Nevada vendor license would be incorporated into the sales table fees. If it increases after the first of the year, the Federation will absorb the expense.

Action taken:

It was suggested to remove that piece of information from the FOHBC website. Ferdinand Meyer will do this.

**Agenda 2: 2013 FOHBC Show in the Northeast**

Tom Phillips gave a report on the progress of choosing a venue for the 2013 show in the northeast. At our last conference call, it was suggested that Tom send a letter to FOHBC member clubs in the northeast to inquire if there is any interest in hosting a national show. Tom said this has been done and letters were sent to all 20 clubs. He has received two responses: One from the Genesee Valley Club in the Rochester area and one from the Merrimack Valley Club. The Merrimack club is actively pursuing bids. The Massachusetts area has three suitable convention centers with hotel attachment. However, the Rochester area has a location for the show but no hotel located in the vicinity.

Tom stated that a committee for the 2013 show would be: himself, Jim Bender, Gene Bradberry, Ed Kuskie and Dick Watson.

Action Taken:

Information will continue to be gathered for the 2013 show.

**Agenda 3: Code of Ethics**

Gene is requesting this topic to be tabled in order to have some time to continue to review the several different copies he has.

Action taken:

Members will be forwarded copies for their review.

#### **Agenda 4: FOHBC By-Laws**

Gene gave an explanation of the history of the FOHBC by-laws. It is believed that the current set in use at this point in time is dated August 2002.

##### Action taken:

Members will be forwarded copies for their review to be discussed further at a later date.

#### **Agenda 5: Website Update**

Ferdinand Meyer reported that the website continues to get a lot of hits. It is kept updated. He noted that the majority of new memberships agree to have their information put on the website.

Martin Van Zant and Ferd are looking to create question and answer room where someone can have something identified rather than wait for a B&E issue.

##### No Action taken

#### **Agenda 6: Nominating Committee**

Nominating Committee member Pam Selenak gave a report. The committee is working on the nominations for the 2012 elections. Per By-laws, nominations will be ready for the Jan/Feb issue of Bottles and Extras. Other nominations can be accepted through April 1<sup>st</sup>. Gene briefly reviewed the election process.

The issue of maintaining a Merchandise Director was discussed. Ferd suggested that this position would be valuable in promoting the hobby and the Federation through merchandise.

##### Action Taken:

The decision to have a Merchandise Director will be tabled at this time.

#### **Agenda 7: Membership Report**

Jim Bender and Alan DeMaison report that work continues on promoting memberships through several different means, i.e., libraries, state universities, etc. Memberships are currently at 1,018. Renewals are due at any given time and efforts

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are made to retain the memberships we have as well as continue to get new ones. Several other options continue to be investigated, such as getting an article in travel magazines or using well-known companies to advertise the hobby.

Jim Bender reiterated that we couldn't lose members; if we do, we need to find out why. We need to get the 'common' bottle collectors interested rather than continue the mind-set that a person needs to have something of great value in order to be part of the Federation.

Continued efforts must be made to have the Federation's presence shown at all bottle shows and events, advertising, articles, etc.

No Action taken

**Agenda 8: Financial Report**

Gary Beatty thanked Alan DeMaison for his patience in working with Gary during his learning period of being Treasurer. He briefly explained his reports at this time.

**Agenda 9: Other Discussion**

Pam Selenak sends FOHBC information, including membership applications, to clubs sponsoring shows. Randee Kaiser expressed interest in helping to promote the Federation, as well as several other members.

Action Taken:

Pam will forward information to those interested in setting up a Federation table at local shows.

Ferd stated that articles are needed for future B & E magazines. Members as well as new members are being asked to submit articles they may have. If they check a space on the application for interest in submitting an article, they are notified and thanked for their interest and will be contacted in the near future.

Hall of Fame discussion:

There are no guidelines at this time limiting the number of inductions into the Hall of Fame at any given time. Previously it was tried to be limited to one or two, but it was not put in writing. Qualifications should be the determining factor, not the number.

The expense of the Hall of Fame inductees to attend the national/expo show was discussed.

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Action Taken:

A motion was made by Bob Ferraro to provide one night's room and a banquet ticket for the Hall of Fame inductee. Seconded by Jim Bender. All present were in favor. Motion approved.

**The conference all was ended at 10:35 pm EST**

Respectfully submitted,

**James Berry, Secretary**