

**The Federation of Historical Bottle Collectors
Board of Directors Conference Call Minutes
September 15, 2011, 9 pm EST**



Gene Bradberry called the conference call of the Federation to order at 9:00 pm EST.

Present: Gene Bradberry, President
Bob Ferraro, 1st VP
Ferdinand Meyer V, 2nd VP
John Pastor, Director at Large
James Berry, Secretary
Gary Beatty, Treasurer
James Bender, Membership Director
Pam Selenak, Public Relations Director
Ed Kuskie, NE Region Director
Martin Van Zant, B&E Editor
Alan DeMaison, Business Manager
Richard Watson, Historian
Dave Maryo, Western Region Director
Tom Phillips, Convention Director

Absent: Sheldon Baugh, Director at Large
Carl Sturm, Director at Large
Jack Hewitt, Southern Region Director
Randee Kaiser, Midwest Region Director

Agenda 1: Update on Reno Expo 2012

Tom Phillips, Convention Director, reported on the current status of the Expo. At this point in time, 45 tables are reserved, 21 banquet tickets sold and \$1,700 in souvenir advertising. A thousand dollar deposit has been made to the Grand Sierra Resort and Casino. There will not be an auction this year; however, a “Shoot-Out” will be held for 1) Drake’s Plantation Bitters; 2) Unembossed Umbrellas; and 3) Western Circle Whiskeys.

Advertising is being done with a quarter page ad in Bottles and Extras, which will be changed to a full-page ad soon. Alan DeMaison suggested putting the FOHBC ad in the middle of the B&E magazine. Advertising will be in the November issue of Antique Bottle and Glass Collector magazine. Ads will include a notation encouraging people to go to the FOHBC.org website to download a contract. Marty Hall and Richard Siri are working on advertising in other collectible publications as well as local advertising.

Board members are encouraged to promote the Expo by distributing contracts/flyers at any shows they attend. Many contracts were handed out at the Memphis show, but it was noted that most people will not commit until at least after the first of the year.

Mailings and e-mails will be sent to FOHBC members with information and contracts after the first of the year also.

No Action taken

Agenda 2: 2013 FOHBC Show in the Northeast

The 2013 show in the northeast continues to be explored. To help with locating venues, it was reported that the FOHBC budget for rental of a convention hall is \$5,000 to \$7,000. If any higher, there would be no need to pursue it further. Guidelines for national shows and expos will need to be established.

There has been some interest and non-interest reported in the Northeast. The areas of Hartford, CT and Springfield, MA have shown interest, however, the rental of a convention center is very high. The Baltimore club is not interested at all.

Several FOHBC member names have been suggested who are interested in helping find a suitable location. Most know them and agree they would be a good resource to help find a location. It was asked if an opportunity is given to bottle clubs to host a national show.

It is hoped that we can locate sites for national/expo shows at least 3-4 years ahead. Although most hotels won't commit more than a year ahead, a convention center might.

Action Taken:

It was suggested that Tom Phillips send a letter to FOHBC member clubs in the northeast to inquire if there is any interest in hosting a national show.

It was also suggested that Tom Phillips contact Maureen Crawford and Mike George for assistance in finding a location for the 2013 show.

Agenda 3: 2011 FOHBC National Show in Memphis

Gene Bradberry briefly gave a financial report for the Memphis show having received a final report. A profit of \$3100 was realized. Gene noted that an average profit for a national show is about \$4,000. to \$6,000. This helps the Federation maintain its mission to support the bottle-collecting hobby.

No Action taken

Agenda 4: FOHBC Memberships

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Alan DeMaison reported that we have a little over 1,000 memberships. Alan, along with Jim Bender, continue to work on different initiatives to continue to grow the membership.

Agenda 5: Future FOHBC Shows

A brief discussion was held regarding the 'size' of shows. Gene explained the number of tables at national or expo shows can vary from 300 to 600 and was asking if 600 was "too many."

Ferdinand Meyer stated that an expo is every 4 years, so the number of tables should not be limited. John Pastor felt that we should try to be as successful as possible, sticking with our core interest and the mission of the Federation.

No Action Taken

Agenda 6: Code of Ethics

Gene Bradberry said that over the years, he has found three sets of ethics.

Action Taken:

Copies will be made and forwarded to officers for review and discussion at a later date.

Agenda 7: Nominating Committee

Gene Bradberry has talked with Tom Lines, Nominating Committee Chair. Contact will be made soon to those currently holding office to see what their interest is. The Nominating Committee is:

Tom Lines, Chair, Birmingham

Tim Adams, North Carolina

Jim Hall, Illinois

Pam Selenak, California

Nomination information should be ready for the Jan/Feb 2012 Bottles and Extras issue as per by-laws. Nominations will be accepted until April 1, 2012.

No Action Taken

Agenda 8: Other Brief Topics/Discussion

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- No updates on the FOHBC.org website.
- Brief discussion was held regarding the Federation's Hall of Fame and Honor Roll. Dick Watson had asked if there is a limit to the number of nominations. At this point, Alan DeMaison said that he has 5 names for consideration into the Hall of Fame.
- Gary Beatty gave a history of the Hall of Fame and reasons why names are submitted. This started back in the 70's. Further discussion will need to be held regarding the guidelines of induction into the Honor Roll and Hall of Fame.
- It was mentioned that this group of officers/directors should be commended for working exceptionally well together in making an effort to bring the Federation up to its professional standards.
- Ferdinand asked about selling a B&E back issues CD that is advertised on the website due to a conflict with Cecil Munsey stating that his articles are copyrighted and cannot be 'resold.' Jim Bender said that at a Federation meeting, Cecil said we could use anything we wanted to help the Federation. If a member requests back issues using the CD, it should be made available to them.
- The Federation Bylaws are out-of-date and needs to be addressed. This was looked at before, but nothing was done as of yet. Gene will talk with Dick Watson on this.
- Gary Beatty asked about the finances and ensuring he has enough to cover expenses. He is still in the learning process regarding expenses and time frames. It was determined that it should be okay at this point in time. Gene and Sheldon Baugh will help with getting Gary up to speed with the treasury.
- The website and the B&E magazine are reported to be excellent and those responsible are to be commended.

The next date for a conference call will be October 13th at 9 pm.

The conference all was ended at 10:05 pm EST

Respectfully submitted,

James Berry, Secretary