



**The Federation of Historical Bottle Collectors
Board of Directors Conference Call Minutes
August 16, 2012, 9:00 pm EST**

Ferdinand Meyer V called the conference call of the Federation to order at 9:08 pm EST.

Present: Ferdinand Meyer V, President
Bob Ferraro, 1st VP
Jamie Houdeshell, 2nd VP
Gene Bradberry, Director at Large
James Berry, Secretary
Gary Beatty, Treasurer
Tom Phillips, Convention Director
James Bender, Membership Director
Martin Van Zant, B&E Editor
Alan DeMaison, Business Manager
Dave Maryo, Western Region Director
Randee Kaiser, Midwest Region Director
Jack Hewitt, Southern Region Director
Pam Selenak, Public Relations Director

Absent: Ed Kuskie, NE Region Director
Richard Watson, Historian
John Pastor, Director at Large
John Panek, Director at Large
Sheldon Baugh, Merchandising Director

This is the first conference call with the new board. As newly elected President, Ferdinand would like to continue holding monthly conference calls.

Agenda 1: Report on the Expo at Reno - Tom Phillips

At this point in time, the complete show report is not final. However, Tom gave a brief review of some numbers: 290 sales tables sold; 148 banquet reservations; 23 displays; 132 early admissions (84 members, 48 non-members); 44 new memberships sold at registration - 12 sold at the Federation table; general admission for both Saturday and Sunday was 291. Marty Hall gave Tom an approximate profit total of about \$8,000. The shoot out was very successful and exciting. We may consider doing this at the Manchester show. Displays were beautiful. Comments from people have been very positive and it is being considered a successful show.

Other discussion held was the timing of the Federation show coinciding with other shows. We are working on this by scheduling our shows several years in advance. Bob Ferraro mentioned one dissatisfied group and this would be looked into.

Action taken:

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Show chairs, Marty Hall and Richard Siri were applauded for a tremendous job well done. No other action taken. Thanks was given to Martin Van Zant as well for doing the souvenir Reno program and volunteering to produce the program at no consultant cost.

Agenda 2: 2013 Federation National Show, Northeast Region Manchester, NH - Tom Phillips

Tom reported there is availability for 254 sales tables and at this point we have sold 69 tables, and 22 banquet reservations sold. This looks like a good start to a successful show. As we do these shows, we are more aware of issues to watch for and make sure they are resolved. Board members briefly discussed working on some changes for the Manchester show including the banquet format, the shootout, and the auction.

Action taken:

Promotion for this show will be accelerated now that Reno is over.

Agenda 3: 2014 Federation National Show, Midwest Region - Tom Phillips

Tom has contacted the conference center and is working getting some minor details on the contract worked out. The Lexington Show Chairs will be Sheldon Baugh and Randee Kaiser. Show Consultant will be Gene Bradberry. Lexington, KY is a nice location with many points of interest in the surrounding area.

Alan DeMaison can help with a membership list of local Federation members who may be able to help with some aspect of the show.

Bob Ferraro said he was asked by a few people on why we continue to have the show be open on a Sunday when attendance is low. Ferdinand responded that sometimes this is the only day people have and it also allows the dealers time to walk around and view the displays. This is something that the board can think about.

Action taken:

When the contract is completed and approved by Tom Phillips, Gene Bradberry, Ferdinand Meyer, Sheldon Baugh and Randee Kaiser, it will be signed. An announcement of the show will then be announced to the membership.

Agenda 4: 2015 Federation National Show, Southern Region - Tom Phillips

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Once the 2014 Midwest show is settled, Tom Phillips will be moving forward preparing the letter of invitation to submit proposals to member clubs in the Southern region. There has already been interest shown from one club.

Tom then explained that member clubs from the entire nation would be given the change to submit a proposal for the 2016 Expo (which occurs every four years). This does not affect show location as the rotation of regions will continue for shows.

Ferdinand briefly mentioned that there is some interest in an international show. Food for thought for the future.

Agenda 5: Bottle Thefts at the Reno Show - Tom Phillips

An explanation regarding the bottle thefts was given by Tom Phillips. Due to the conflicting information published on the website and the show schedule, dealers were not aware of an earlier admission time for early lookers/dealers. Unfortunately, thefts occurred when dealers were not at their tables. Tom discussed compensation. Other bottles were taken during the show as well.

This again is definitely something that will be addressed at all future shows, including accurate and consistent information, tightened security and revising the show contract to include a statement that dealers are responsible to oversee their table and merchandise.

Gene Bradberry stated that the show chairs are in charge and must be coordinated in the efforts of running the show. All agreed and also stated that badges (lanyards) should be worn with the name on it.

Action taken:

No action taken.

Agenda 6: Bottles and Extras - Ferdinand Meyer V

Ferdinand reported that the magazine will be out shortly. The 'rush' to get Reno articles and pictures in this issue was limited in time, however, they made the extra effort and got it done. The magazine has 42 pages +/- dedicated to the Reno show.

Agenda 7: Regional Directors - Ferdinand Meyer V

Ferdinand reported that he personally sent each Regional Director an e-mail asking them to be on this call tonight. He wants to discuss with them the change that will be taking place with the regional reports and their roles and responsibilities as a regional director.

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Action taken:

Alan DeMaison, Ferdinand Meyer and Dave Maryo are working on this as a bi-monthly newsletter containing bottle related information (digs, shows, great finds, etc.).

Agenda 8: FOHBC Website - Ferdinand Meyer V

Ferdinand continues to work on developing a 'members only portal' for the website and is making progress. He will continue with this.

Action taken:

No action taken.

Agenda 9: General Discussion - Ferdinand Meyer V

The board discussed the great job Scott did as our photographer for the Reno show. It helped tremendously as other members did not have to worry about this task.

Ferdinand said that each night, Scott would edit the photos and organized them in folders covering the banquet, shoot out, show, seminars, etc.

Scott has joined the Federation as a member and Ferdinand recommended that he be appointed our show photographer to ensure that he will be able to do the Manchester show and the shows following as well.

Action taken:

A motion was made by Bob Ferraro and seconded by Jim Berry that Scott Selenak be appointed as the Federation's official photographer. Roll call was taken and all were in favor. Motion passed. As president, Ferdinand will send Scott a letter informing him of this decision.

General Discussion continued:

Ferdinand reminded the board that we must continue to think about what and how to organize the vast amount of historical items the Federation has.

As the Federation officers have changed, the list has been updated on the website and updated information will be published in Bottles and Extras.

Gary Beatty, Treasurer, reported that all bills have been paid at this point in time.

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Alan DeMaison stated that we are now up to 1,151 members.

It was noted that the Federation should be placing ads in other bottle and antique magazines. Jim Bender said that he has put an ad in Antique Bottles and Glass Collectors magazine.

The conference call was ended at 10:10 pm EST

Respectfully submitted,

James Berry, Secretary