



**The Federation of Historical Bottle Collectors
Board of Directors Conference Call Minutes
January 17, 2013, 9:00 pm EST**

Ferdinand Meyer V, called the conference call of the Federation to order at 9:00 pm EST.

Present: Ferdinand Meyer V, President
Bob Ferraro, 1st VP
John Pastor, Director at Large
John Panek, Director at Large
Sheldon Baugh, Merchandising Director
Richard Watson, Historian
Tom Phillips, Convention Director
James Bender, Membership Director
Martin Van Zant, Bottles and Extras Editor
Alan DeMaison, Business Manager
Dave Maryo, Western Region Director
Randee Kaiser, Midwest Region Director
Ed Kuskie, NE Region Director
Jack Hewitt, Southern Region Director
James Berry, Secretary (arrived on call late)

Absent: Gary Beatty, Treasurer
Gene Bradberry, Director at Large
Pam Selenak, Public Relations Director
Jamie Houdeshell, 2nd VP

Agenda 1: Membership Drive Status - Ferdinand Meyer, Jim Bender, Alan DeMaison

Alan DeMaison reported that our membership remains about the same as the last list sent (around 1,200). He said there are 120-130 about to lapse. It was recommended to sort those by region. Alan will do this and send list to Ferdinand and Jim Bender.

Ferdinand went over the recent conference call held for the membership subcommittee. As stated previously, our goal is to reach 2,000 members. Efforts are continuing by several board officers. It was questioned and discussed on whether to publish a membership directory for 2013. Several officers continue to use their directory, (published last in 2011-2012) and are asked periodically why we don't have an updated directory.

Action taken:

All members agreed to have an updated membership directory published. Alan DeMaison said he will get the cost of printing and mailing a membership directory

**The Federation of Historical Bottle Collectors
Board of Directors Conference Call Minutes**

January 17, 2013, 9:00 pm EST

Page 2 of 2

first. He may need help putting this together and Martin Van Zant agreed to help. Further discussion will then be held at the conference call next month.

Agenda 2: Business Report Update – Alan DeMaison

Alan DeMaison expressed his concerns regarding memberships that are running out.

Jim Bender would like to promote the Federation's membership by holding a raffle. He has donated a flask, which will be raffled off at the end of the year. All new members' names joining the Federation in 2013, will be put in the drawing.

Action taken:

This is a great idea and Jim will proceed with this effort. Jim was thanked for his donation of the flask.

Agenda 3: Baltimore Show Strategy and Board Meeting

A Federation table has been secured for the Baltimore show. Pam Selenak will be one of the Federation officers to have an early pass into the show. The table should also be covered for Saturday night's set up time of 4 – 8 pm as well as the show on Sunday.

The Board Meeting of the Federation will be held at the La Quinta on Saturday, March 2nd from 8:00 am to noon.

Action taken:

A schedule will be developed where Federation directors attending the show can sign up for an hour at a time to man the table for both Saturday and Sunday. Merchandise will be available for sale.

Agenda 4: National Shows - Tom Phillips

Manchester, NH 2013: Tom reported that 167 tables with 3 pending have been sold. There are 86 remaining. Banquet ticket sales are at 54 and 177 room nights are reserved. Things slow down around the holidays, but it is expected to pick up.

An article about the area by Mike George will be in the March/April issue of *Bottles and Extras*. They are making an effort to encourage people to make their reservations at the Radisson.

**The Federation of Historical Bottle Collectors
Board of Directors Conference Call Minutes**

January 17, 2013, 9:00 pm EST

Page 3 of 3

Lexington, KY 2014: Progress on the show is being made. Randee Kaiser is working on obtaining a bank account for the show. Sheldon Baugh is following up with the legalities of holding the auction and Gene Bradberry is working on the lay out.

Southern Region 2015: The deadline date for proposals is February 15th. So far, there is only one club showing an interest. Tom explained that issues that have arisen with the hotel and they are searching for other possible venues.

Action taken:

Tom will be promoting the Manchester and Lexington shows at the Baltimore show.

Agenda 5: FOHBC Bylaw Update - Gene Bradberry

Gene Bradberry was not present for discussion. Ferdinand said that members should be receiving the updated version before the Baltimore meeting.

Action taken:

Ferdinand will follow up with Gene and ask that members receive copies of the bylaws before the Baltimore meeting for their review.

Agenda 6: Bottles and Extras/January/February issue - Ferdinand Meyer, Martin Van Zant

Work on the next issues continues and they are on schedule. The committee is working well together.

Action taken:

No action taken.

Agenda 7: Contests ad Awards Update - Ed Kuskie and Alan DeMaison

Alan explained that the procedure is in place and information will be in the next issue of *Bottles and Extras*, on the website and the member's portal; letters will be sent out to clubs by Feb. 1st with the information. A "Best Web Page" contest was added. At this point, Alan said everything is on track.

**The Federation of Historical Bottle Collectors
Board of Directors Conference Call Minutes**

January 17, 2013, 9:00 pm EST

Page 4 of 4

Ferdinand briefly explained that at the Banquet, we need a formal agenda to follow allowing the program to run smoothly. Last year was new to Ferdinand and he did a good job, however, we need to be better organized so time is not wasted and we can go into the next event (Bottle Battle).

Action taken:

An agenda will be developed for the Emcee (Ferdinand) to follow.

Agenda 8: Merchandise Update and Strategy Report - Sheldon Baugh

Sheldon gave a run-down of the recent types of merchandise we have had for sale: shirts – including cotton and denim embroidered shirts; T-shirts; caps. Other items such as mugs, tote bags, shot glass, have been suggested.

Ferdinand would like merchandise available for the Baltimore show and a brief discussion was held regarding coffee mugs.

To clarify the discussion on the Federation logo, Ferdinand explained that he will oversee the artwork for the logos – the Federation logo will not change and the Virtual Museum has been approved. Copying of the logo can be distorted, so Ferdinand will make sure it is consistent.

Action taken:

Artwork for coffee mugs will be done by Ferdinand. It was approved for Sheldon to order mugs – 12 dozen with the Federation logo and 12 dozen with the Virtual Museum logo. Board members can purchase some for their own use or to give away as a promotional item.

Sheldon Baugh will have an updated merchandise report at the Baltimore show. He will include our current inventory and will also have information on other merchandise that can be purchased.

Agenda 9: Hall of Fame and Honor Roll - Alan DeMaison, Ferdinand Meyer

At this time, Alan has one completed Hall of Fame nomination and no Honor Roll nominations. He is, however, expecting other nominations.

Action Taken:

No action taken.

**The Federation of Historical Bottle Collectors
Board of Directors Conference Call Minutes**

January 17, 2013, 9:00 pm EST

Page 5 of 5

Agenda 10: Virtual Museum Update - Ferdinand Meyer, Alan DeMaison

Alan reported. The checking account has been activated for the funding of the Virtual Museum. Pam Selenak and Sheldon Baugh are listed as co-signers on the account. Letters and pledge cards are being prepared for mailing. An ad was placed in *Bottles and Extras* and will be done again.

Action taken:

Ferdinand continues to work on the virtual museum, searching for the best ways to have a virtual tour.

Agenda 11: Internet: Website Update, Members Portal, Newsletter Update, Facebook Update - Ferdinand Meyer

Internet: Ferdinand reported that the website and facebook page is receiving a lot of hits. Most are non-members – we need to try and reach out to these people.

The member's portal is up and running. The last five years of *Bottles and Extras* (2008-2012) are available here and previous year's issues are being searched for. Ferdinand briefly explained how the 'world-wide web' works regarding information that is 'out there.'

Newsletter: Ferdinand is running late with this newsletter. He explained that he has not received material for the newsletter from the Regional Directors (he has received some information). Regional directors must be in contact with member clubs in their region and obtain some information for the newsletter as well as asking if there is anything we can do for them to help their clubs prosper and increase memberships.

Action taken:

No action taken.

Agenda 12: Financial Update - Gary Beatty

Gary was not able to be on the call tonight.

Dick Watson questioned the status of the Federation's financial investments. Alan DeMaison explained that financial reports on our investments are received quarterly and he has just received the end of year report. Information is forwarded to board members at that time.

The Federation of Historical Bottle Collectors

Board of Directors Conference Call Minutes

January 17, 2013, 9:00 pm EST

Page 6 of 6

Action taken:

A full financial report, including the status of the investments, will be prepared for the Board meeting in Baltimore. In the interim, Alan will forward the end of year statements to board members.

Agenda 13: Open Discussion

Ferdinand is pleased with the attendance at our conference calls. He will be forwarding a new conference call format as an invitation and responses on attendance will be expected.

Action taken:

No action taken.

The conference call was ended at 10:45 pm EST

Respectfully submitted,

James Berry, Secretary