

The Federation of Historical Bottle Collectors **Board of Directors Conference Call** March 14, 2013, 9:00 pm EST

Ferdinand Meyer V, called the conference call of the Federation to order at 9:00 pm EST.

Present:

- Ferdinand Meyer V, President Bob Ferraro, 1st Vice President Jamie Houdeshell, 2nd Vice President (part-time) John Pastor, Director at Large John Panek, Director at Large Gene Bradberry, Director at Large Sheldon Baugh, Merchandising Director James Berry, Secretary Richard Watson, Historian Gary Beatty, Treasurer Tom Phillips, Convention Director James Bender, Membership Director Alan DeMaison, Business Manager Dave Maryo, Western Region Director Randee Kaiser, Midwest Region Director Ed Kuskie, Northeast Region Director Jack Hewitt, Southern Region Director
- Absent: Pam Selenak, Public Relations Director Martin Van Zant, Bottles and Extras Editor

Agenda 1: Hall of Fame and Honor Roll Applications - Alan DeMaison

Clarification was made by board members regarding the ability of current board members to be nominated for the Hall of Fame or Honor Roll awards. It was approved in June 2012 to revise the Hall of Fame/Honor Roll guidelines which will allow a current board member to be nominated.

Alan DeMaison previously sent the two nominations for the Federation Hall of Fame that he has received to Board members for their review. There were no nominations for Honor Roll.

Nomination 1: Gene Bradberry

Action taken:

A motion was made by Dick Watson to approve the nomination of Gene Bradberry into the FOHBC Hall of Fame. The motion was seconded by Bob Ferraro. Brief conversation was held regarding this nomination. A roll call vote was taken with all members approving the motion.

Nomination 2: Alan Blakeman

Action taken:

A motion was made by John Pastor to approve the nomination of Alan Blakeman into the FOHBC Hall of Fame. The motion was seconded by Sheldon Baugh. Brief conversation was held regarding this nomination. A roll call vote was taken with all members approving the motion.

Alan DeMaison will follow up and continue with the process to prepare the approved nominations for presentation and induction into the FOHBC Hall of Fame at the Manchester banquet.

Agenda 2: Bottles and Extras, Publishing - Alan DeMaison

Alan DeMaison previously distributed a report comparing several publishing companies cost to produce **Bottles and Extras**.

Action taken:

Gene Bradberry made a motion to accept Option 3 of the proposals with ModernLitho. Motion was seconded by Jack Hewitt. All board members were in favor of the motion. Alan will now sign the contract, which is in effect for one year (6 issues of *Bottles and Extras*).

Agenda 3: Membership Directory - Alan DeMaison

The issue of publishing a membership directory for 2013 was reviewed. Several officers continue to use their directory often, (published last in 2011-2012) some use it rarely, and others not at all. A private membership portal is available on the website.

Alan presented three quotes on the publishing of a directory and reviewed the differences between the quotes. To help with costs, it was suggested to not send to all members, but have it available upon request. Advertising could be solicited to help cover the cost as well. Confidentiality of the list was talked about.

Action taken:

Gene Bradberry made a motion to have a directory published for 2013. Motion was seconded by Bob Ferraro. A vote was taken with 16 members in favor and one against. Motion passed.

A motion was made by Gary Beatty to accept the bid quoted by Ben Davis Print Shop. Motion was seconded by Jim Bender. All members were in favor.

As a result, a committee needs to be formed to oversee and work on the project. An estimated completion date is June 1, 2013. Information regarding producing this directory will be put in *Bottles and Extras*.

Gene Bradberry has volunteered to solicit advertisements for the directory and head up the committee. Proofreaders are Bob Ferraro and Jack Hewitt. Alan DeMaison will also help and work in conjunction with the committee.

Agenda 4: Virtual Museum - Ferdinand Meyer V and Alan DeMaison

Ferdinand reviewed our campaign to help fund the Virtual Museum and the bottle to be filled in on the Federation website. Donor names are listed on the website (dollar amounts not included). Alan DeMaison went over the expenses incurred at this point.

Action taken:

A motion was made by Bob Ferraro to approve payment for expenses incurred at this point. Motion was seconded by Sheldon Baugh. All members were in favor; motion passed.

Agenda 5: Status of Baltimore Board Meeting Minutes of March 2, 2013

Although the Board did not get through every agenda item, the minutes of the Baltimore Board meeting will be closed and forwarded to members as soon as possible. Tonight's conference call will be completed separately.

Action taken:

No action taken.

Agenda 6: Bottles and Extras - Update - Ferdinand Meyer V

Ferdinand talked about putting obituaries in *Bottles and Extras*. Occasionally, information is received late and may be a couple months before it even hits the magazine. When new members join, their names are printed in the back of the magazine; maybe we could also list deceased members in this way as well. Members agreed it would be appropriate to send a sympathy card to the family of deceased members.

Action taken:

The editorial board will make the determination of publication of any future obituaries; if so, any information will be placed in the back of the magazine.

Agenda 7: Other New Business

Ferdinand Meyer suggested having routine discussions with Maureen Crawford and Michael George regarding the Manchester Show to ensure everything is on target.

As a follow-up to the March 2nd board meeting, Sheldon was asked to look into other clubs to see what their strategy regarding merchandise may be. He gave a brief report. A breakdown of merchandise income and expenses between the Federation and the Virtual Museum will be separated and managed by Alan DeMaison.

The letter to Life members asking for their support to help cover the cost of the magazine has been drafted, approved and sent. We will wait to see what the results will be. Jim Bender reported on his investigation into what different types of clubs charge and the benefits offered

As a follow up from the March meeting, Dick Watson asked about Federation merchandise/ materials that is being held by others. Ferdinand did talk with Kent Williams. It was agreed that items Kent has will be shipped to Jim Berry as Jim agreed to help organize a couple of complete sets of *Bottles and Extras*.

Ferdinand thanked members who helped at the Federation table at the Baltimore Bottle show. We had good representation of board members and signed up around 30 new members.

Tom Phillips gave a brief update on the Manchester show:

279 room night reservations (goal is 300)

41 sales tables left

16-17 displays, seminars scheduled

Ferdinand updates the web almost daily. Table confirmations will be done shortly by Maureen Crawford.

The conference call was ended at 10:35 pm EST

Respectfully submitted,

James Berry, Secretary