



## **The Federation of Historical Bottle Collectors Board of Directors Meeting**

**FOHBC 2016 Sacramento National Antique Bottle Convention & Expo**

**August 04, 2016, 8:00 am PST**

Ferdinand Meyer V called the meeting of the Federation to order at 8:00 am PST.

- Present:** Ferdinand Meyer V, President  
Sheldon Baugh, First Vice President  
Steve Ketcham, Director at Large  
John Pastor, Director at Large  
James Berry, Secretary  
Elizabeth Meyer, Business Manager  
James Bender, Historian  
Linda Sheppard, Membership Director  
Valeri Berry, Merchandise Director  
Louis Fifer, Conventions Director  
Eric McGuire, Western Region Director
- Absent:** Gene Bradberry, Second Vice President  
Bob Ferraro, Director at Large  
Gary Beatty, Treasurer  
Rick DeMarsh, Public Relations Director  
Matt Lacy, Midwest Region Director  
Andrew Vuono, Northeast Region Director  
Ron Hands, Southern Region Director  
Martin Van Zant, *Bottles and Extras* Editor
- Guests:** Alicia Booth, Public Relations Director Elect  
Richard Siri, Sacramento National Co-Chair  
Beverley Siri, Sacramento National Co-Chair  
Warren Friedrich, Sacramento National Exec Team  
Gina Pellegrini, Show Photographer  
Louis Pellegrini

### **Agenda A: Call to Order - Ferdinand Meyer V, President**

Ferdinand called the meeting to order at 8 a.m. and welcomed everyone to the FOHBC Board of Directors meeting. Those in attendance introduced themselves.

Ferdinand and Sheldon gave an update on Bob Ferraro and Gene Bradberry. Due to health concerns, they were not able to attend.

Ferdinand also noted that FOHBC members, Jerry and Helen Forbes, recently lost their home to the California Big Sur wild fire, however, they still made the trip to attend the convention.

### **Agenda B: 2016 National Antique Bottle Convention & Expo / Sacramento, California – Ferdinand Meyer V, Richard Siri, Eric McGuire & Warren Friedrich**

First of all, Ferdinand wanted to convey his thanks to Pam Selenak and Tom Phillips, former Convention Directors for choosing this venue. It is a wonderful facility and should prove to be a great show.

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Shuttle vans will be available to take people to and from the hotel to the conference center. There is a coffee shop for drinks and food in the center and they will also provide lunches by order to be delivered to dealer tables.

Ferdinand also gave recognition to co-chairs Richard and Beverley Siri, Warren Friedrich and Eric McGuire for their remarkable work and efforts on putting together this convention.

Richard Siri reviewed the steps taken by those closely involved to provide the best displays (organized by Russell Umbraco), seminars (coordinated by Eric McGuire) and other events (banquet, shootout, etc.). Everything seems to be in order and ready to go. Ferdinand did report that the FOHBC had to purchase table covers, however, they can be used in the future.

Warren Friedrich reviewed the tally going into the convention and noted the following:

Tables: 194\* (from 204 as there were a couple cancellations)

Dealers: 128\*

Early Admission: 45\*

Banquet: 123\*

\*All numbers have been increased due to pick-ups during the show.

Warren does expect to have additional purchases for the banquet, early admissions and tables as well as a great attendance for general admission.

Publicity and advertisements have been exceptional by means of television, newspaper coverage, periodicals, etc.

Eric McGuire, who organized the seminars, reported on the schedule for Friday, Aug. 5<sup>th</sup>. He reiterated they will be excellent and expects good attendance for them.

Ferdinand continued to review the schedule of events per day and times. He did note that, as always, all information is updated frequently on the website.

Richard went over the shootout procedure and judges for each category. There will be 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place awards.

The membership breakfast meeting will be held and election ballots counted and announced.

Richard also put together bottle grab bags for children attending with their families.

Discussion continued with the ribbon cutting ceremony, banquet, general admission, auction (by phone, on-line and live), drawings for a gift certificate to be spent at the show (10 x \$100 drawings hourly for Sat. and Sun.) and display awards.

Ferdinand has been on top of keeping the budget up-to-date. The FOHBC tries to keep in line with the proposed budget, however, unforeseen expenses do arise. Even so, those present agreed with John Pastor who stated the goal of the FOHBC convention continues to focus on having a great show, not always how profitable it is. Having a great show where the bottle collecting world meets to buy, sell and most of all enjoy each other's company.

Finalizing financial reports for the Sacramento show will take a month or two to formally complete.

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Action Taken: Those involved with the convention were commended for their time and effort to produce a fine show.

**Agenda C: FOHBC Officers and FOHBC Election Update - Jim Bender, Ferdinand Meyer V**

Jim Bender reviewed the process completed for this year's election per FOHBC bylaws. Having done this several times now, Jim explained that the cost of postage, printing, envelopes, labels for almost 1,200 ballots for a non-contested election, is a timely and costly process. The return is approximately 20%, which is relatively low. It was noted that in the future if elections are uncontested, there may be other options available for the Federation to pursue. If changes are suggested, the FOHBC would need to review and possibly revise its bylaws.

The 2016-2018 ballots will be counted at the FOHBC membership breakfast meeting.

Action Taken: It was determined that this process will be investigated with the possibility of modifying the bylaws if there is an uncontested slate of officers presented in the future.

**Agenda D: FOHBC Next Generation - Ferdinand Meyer V**

Regarding *Bottles and Extras*, Ferdinand talked about increasing revenue for the magazine. Currently *Bottles and Extras* is a good magazine with many articles, rather than filled with advertisements. Several members stated that many of the magazines they used to subscribe to have limited articles and are filled with ads - we do not want our magazine to come to that. We are fortunate to have many people willing to write articles for the full color and first class magazine.

Brief discussions were held regarding FOHBC Memberships (life and digital), tri-folds should be updated and the use of the member's portal on the website is increasing.

A short discussion was held regarding club memberships as several have become delinquent in renewing annually. It was suggested that all member club renewals be due at the same time.

Action Taken: It was approved to have Elizabeth, Val and Sheldon relook at renewal dates for club memberships, i.e., January to December or May to April, draft a letter for member clubs and include the benefits of being a club member, particularly the insurance coverage that is available for club shows and smaller events. When finalized, it will be presented to the full board for review.

It was agreed that the FOHBC next semi-annual meeting will be held in Baltimore in March 2017.

**Agenda E: Legal - Ferdinand Meyer V**

The board held a closed-door discussion regarding a legal matter.

Action Taken: Meyer to meet with the Federation attorney.

**Agenda F: *Bottles and Extras* - Ferdinand Meyer V**

The draft for the September October issue is ready for editorial review with minor coverage of this show to be included. Full coverage will be published in the November December issue.

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Action Taken: Ferdinand is requesting that members submit brief letters regarding their experience, good and/or bad, to him as soon as possible so it can be included in the November December issue.

**Agenda G: FOHBC Website - Ferdinand Meyer V**

The website is constantly being updated and continues to be a great site. There have been more “short” stories from members attending local shows with pictures being included. Regional directors should encourage clubs to submit pictures and articles related to their bottle events.

Action Taken: No action taken.

**Agenda H: FOHBC Virtual Museum - Ferdinand Meyer V**

Alan DeMaison continues to learn using the software for video taping material. Donations for the Virtual Museum also continue to be solicited. DeMaison will be meeting with Meyer in Houston in early September to review the project.

Action Taken: No action taken.

**Agenda I: 2017 Springfield National Antique Bottle Convention Update - Jim Bender**

Jim Bender gave an overview of the progress on the 2017 convention. The contract is now online and he and Jim Berry will staff the Springfield table at this show giving vendors an opportunity to buy their table for 2017. Jim gave a overview of the auction, which will be held in the morning rather than the evening. Since the auction will be in the morning, people will need something to do in the evening. Jim said the team was proposing “room hopping” where people can use their hotel room for bottle show & talk get-togethers.

Other events were reviewed including the seminars, banquet, bottle competition, etc.

Action Taken: No action taken.

**Agenda J: 2018 Cleveland National Antique Bottle Convention & Expo Update - Louis Fifer**

Louis gave an overview of what they have been working on for the 2018 convention. The Ohio Bottle Club is the host club for the event. Their committee has been discussing the categories for the bottle battle, seminars and displays. They are also investigating sightseeing options for people. Louis, Matt and their team will continue to get things in place and keep the board updated.

Action Taken: No action taken.

**Agenda K: 2019 Southern Region National Antique Bottle Convention Update - Ferdinand Meyer V, Louis Fifer**

Request for proposals to solicit interest in hosting the convention was sent out to clubs in the southern region a couple of weeks ago. Responses are due to Louis by Sept. 30<sup>th</sup>. It was reiterated that this convention is the 50<sup>th</sup> anniversary of the FOHBC.

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Action Taken: No action taken.

**Agenda L: Financial - Gary Beatty, Ferdinand Meyer V**

The financial report completed by Treasurer, Gary Beatty, was distributed. There were no questions or concerns at this point in time; however, if anyone has any comments or questions, it will be addressed at the next meeting or conference call.

Ferdinand mentioned the FOHBC will need to have money available for drawings at the show.

Action Taken: Jim Bender made a motion for the FOHBC to make available \$1,000 to be used as 10-\$100 drawings for the winner to spend at the show. Motion was seconded by Jim Berry. All were in favor.

**Agenda M: Hall of Fame & Honor Roll / Club Awards - Ferdinand Meyer V**

The awards will be announced and awarded at the banquet on Friday night.

Regarding award ribbons for displays, the FOHBC has only furnished the Most Educational ribbon to member clubs upon request. However, Ferdinand did order Best of Show for the Federation.

Action Taken: An option for member clubs to request a Most Educational and Best of Show ribbon for their club show will now be available. Meyer to update website and note within *Bottles and Extras*.

**Agenda N: Merchandise - Val Berry, Ferdinand Meyer V**

There are show t-shirts available and other merchandise - dress shirts, denim shirts, hats, etc., - will also be available.

Action Taken: No action taken.

**Agenda O: FOHBC History - Jim Bender, Ferdinand Meyer V**

Jim Bender continues to gather information on the history of the FOHBC.

**Agenda P: General Discussion / Conclusion**

There was no further discussion held.

**The Board of Directors meeting concluded at 11:15 am PST**

Respectfully submitted,

James Berry, Secretary