



**The Federation of Historical Bottle Collectors  
Board of Directors Meeting - Lexington National  
August 1, 2014, 8:00 am EST**

Ferdinand Meyer V called the Board Meeting of the FOHBC to order at 8:00 am EST.

**Present:** Ferdinand Meyer V, President  
Bob Ferraro, 1<sup>st</sup> Vice President  
John Pastor, Director at Large  
Gary Beatty, Treasurer  
James Berry, Secretary  
James Bender, Membership Director  
Sheldon Baugh, Merchandising Director  
Tom Phillips, Conventions Director  
Pam Selenak, Public Relations Director  
Elizabeth Meyer, Business Manager  
Dave Maryo, Western Region Director  
Randee Kaiser, Midwest Region Director

**Others:** Matt Lacy  
Andrew Vuono  
Valeri Berry  
Steve Ketcham  
Eric McGuire  
Ron Hands  
Ralph Van Brocklin  
Scott Selenak, FOHBC Photographer

**Absent:** Jamie Houdeshell, 2<sup>nd</sup> Vice President  
Gene Bradberry, Director at Large  
John Panek, Director at Large  
Richard Watson, Historian  
Ed Kuskie, Northeast Region Director  
Jack Hewitt, Southern Region Director  
Martin Van Zant, Bottles and Extras Editor

**Agenda A: Welcome - Ferdinand Meyer V, President**

Ferdinand welcomed everyone to the FOHBC Lexington National Board Meeting. Those in attendance introduced themselves. Scott Selenak, FOHBC Photographer was also introduced.

At this point in time, no board member was present on the Polycom conference line system. Those board members not present included Dick Watson, who was involved in an automobile accident as he was just starting off for the show and is not able to attend. Gene Bradberry became ill and unable to travel. Jack Hewitt, who was flying in, missed his connection. Jamie Houdeshell was obligated to attend a funeral. Martin Van Zant was attending teaching duties at his first day of school. Martin, Jack and Jamie will be arriving on Saturday. John Panek and Ed Kuskie are not attending.

On behalf of Co-Chair Randee Kaiser, his wife, Sue, and Tom Phillips, Conventions Director, Sheldon Baugh, Show Co-Chair, welcomed everyone to Kentucky.

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As a former Kentucky state representative, Sheldon presented each Board Member with a state certificate and a Kentucky state pin. This grants members an honorary ceremonial title of Colonel to the Kentucky Militia.

Sheldon reported that advertising for this show encompassed a variety of ways including local newspapers, the Lexington paper, Cincinnati paper, three radio spots, television appearances as well as on the internet. The local press, Herald-Leader, will be at the show on Sunday.

Action taken:

All involved with the show were thanked for their dedication and efforts to plan a great show. If anyone has any concerns, comments or suggestions, please let the Co-Chairs and Conventions Director know.

**Agenda B: 2014 National Antique Bottle Show, Lexington, KY - Tom Phillips, Randee Kaiser, Sheldon Baugh**

Tom reviewed the events scheduled for the show including locations and times. He also reported on the locations and times of the registration pick-up, membership and merchandise tables. The Board Member volunteers for table coverage for the different aspects of the show was reviewed. A new event, the 'Ribbon Cutting Ceremony' will be held 10 minutes before the 1:00 pm opening for early buyers and dealers on Saturday. Everyone is required to wear his or her badge. Security will be tight and no one will be admitted into the showroom without a badge or nametag.

Due to many last minute cancellations and additions, the dealer layout is being updated with two rows eliminated. Other activities, such as displays (16), appraisal table (new this year), the banquet, hat contest, raffles (\$6,125 in giveaways), auction, book signing (new), etc. was reviewed.

Ferdinand noted that a feature article of the show will be done for the next issue of *Bottles and Extras*, which is due by the end of next week. Further detailed coverage will be done in the November | December 2014 issue.

Action taken:

No action taken.

**Agenda C: 2015 National Antique Bottle Show, Chattanooga, TN - Tom Phillips, Jack Hewitt, Ferdinand Meyer V**

Tom explained the vendor contracts, early admission, display contract, for the 2015 Chattanooga Show are now ready and will be available at the Lexington show. An advertisement is also in the souvenir program and information is posted on the FOHBC web site.

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No action taken.

**Agenda D: 2016 Sacramento National Antique Bottle Convention Update - Tom Phillips, Pam Selenak**

Tom and Pam reported that the contract for the 2016 Convention has been signed. The date for the convention is August 4-7, 2016. Pam briefly reviewed information concerning the event including the convention center and hotel accommodations as well as events that are being planned.

Action taken:

No action taken.

**Agenda E: FOHBC / Next Generation Status**

A presentation on the future objectives of the Federation was previously given to Board Members by Ferdinand. In the near future, he will be sending an updated report to current and incoming Board Members via e-mail. Information includes life membership as well as digital membership initiatives.

Action taken:

Further discussion on this topic will be held in the future.

**Agenda F: Bottles and Extras - Ferdinand Meyer V**

Ferdinand reported that publication and distribution of the magazine have been on time. He noted that reports for Regional News will be brought back to the magazine; however, it will be a shortened version with information on relevant bottle club news only. Advertising will be investigated and a board member volunteer may be needed to help with this. Short stories are needed for publishing and everyone is encouraged to write a short story for the magazine.

*Bottles and Extras* issues dated 2012, 2013 and 2014 will sell for \$5; the current issue is \$7.

We still need several magazines to complete the 5-issue historical archive set.

Action taken:

The list of missing older issues of *Bottles and Extras* will be re-distributed.

**Agenda G: Membership - Elizabeth Meyer, Jim Bender**

Elizabeth and Jim discussed the transition of this duty (as Elizabeth is now the Business Manager). Together they plan to coordinate a viable, non-duplicating procedure regarding

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FOHBC memberships, particularly looking at what works and what does not work. Elizabeth and Jim explained what process is done now, such as responding to memberships with letters - either Welcome, Welcome Back, and a Donation letter (for life members who make a contribution).

At this time, Elizabeth said memberships can be bought online using PayPal. Regarding memberships that have lapsed, it was recommended to separate by region and notify the Regional Director in their respective region so they can follow up.

A brief discussion involved the mailing of the magazine to Life Members. It was suggested they be asked to make a donation of \$15 to help cover mailing costs for *Bottles and Extras*.

Action taken:

A motion was made by Gary Beatty giving approval for the Business Manager to include a statement in the letter sent to all Life Members proposing a donation of \$15 which will entitle them to receive the magazine first class. The motion was seconded by Bob Ferraro and all were in favor. No further discussion.

**Agenda H: FOHBC Web Site - Ferdinand Meyer V**

Using the computer for visualization, Ferdinand explained how to navigate in the FOHBC website, particularly the member portal. He also highlighted the information available on the member portal, including access to past issues of *Bottles and Extras*. Ferdinand continues to put all *Bottles and Extras* magazines on the site within the member portal.

Action taken:

No action taken.

**Agenda I: FOHBC Virtual Museum - Ferdinand Meyer V**

Ferdinand stated that progress with the Virtual Museum is being made. Further information and details will be given at a later date. Funding for the VM is continuing. 3-dimensional filming, photography and video of Virtual Museum bottles and owners will occur at the show in one of the exhibit areas. One of the seminars is dedicated to the Virtual Museum.

Action taken:

No action taken.

**Agenda J: Manchester Accounting - Ferdinand Meyer V, Tom Phillips**

Tom reviewed the final accounting of the 2013 Manchester National Show and distributed a report to members. He reported that the FOHBC has been very professional in trying to obtain all the pertinent information.

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Action taken:

In the future, an improved accounting system will be required.

**Agenda K: Financial Report - Gary Beatty, Ferdinand Meyer V**

Gary mentioned to board members that if they are owed any reimbursement for FOHBC expenses, you can e-mail him the information and he will forward a check(s). Receipts can be sent to him via regular mail.

Gary distributed and reviewed financial reports to members present. Gary was commended for a good job handling the finances and preparing these reports.

At this time, a discussion was held regarding the option of purchasing a 3-year membership. Jim Bender, Membership Director, stated that this option was originally designed to increase the number of memberships and only meant to be a one-time occurrence. It was discovered that people were getting multiple 3-year memberships because it did not specifically state that they could not.

The board recommended that the 3-year membership continue at this time; however, no multiple 3-year memberships would be allowed until the three years is up.

Action taken:

Based on the above discussion, a motion was made by Sheldon Baugh to discontinue selling multiple 3-year memberships; a subsequent 3-year membership could not be purchased until the three years is up. Motion was seconded by Bob Ferraro. All members were in favor; therefore, motion is approved. In the future, the Board will investigate the cost effectiveness of individual and 3-year memberships.

Gary Beatty also informed the Board that when he became Treasurer, he obtained the assistance of a CPA to help with the financial responsibilities of the FOHBC. It was suggested that this practice continue.

Since there has been a change in Business Managers, former Business Manager, Alan DeMaison's name should be removed from financial accounts adding Elizabeth Meyer, current Business Manager.

Action taken:

Based on the above recommendation and as of this date, August 1, 2014, a motion was made by FOHBC First Vice President Bob Ferraro to approve Business Manager, Elizabeth Meyer, and Treasurer, Gary Beatty to be FOHBC representatives for Franklin/Templeton Investments. Motion was seconded by Pam Selenak. All members were in favor; therefore, motion is approved.

**Agenda L: FOHBC Election Update - Ferdinand Meyer V, Gene Bradberry**

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Gene Bradberry, who handled the election process, is not able to attend this show. He has sent the election ballots with Tom Phillips. The ballots will be tallied at the FOHBC General Membership Meeting at 1:30 pm, today. Counters will be chosen at the meeting and per the by-laws, newly elected officers will assume their respective positions following that meeting.

Action taken:

No action taken.

**Agenda M: General Discussion, Conclusion**

With the upcoming change in Board positions, board members' responsibilities, such as Show Ribbons, Slide Programs, Federation contests, etc., will need to be reviewed. A suggestion was given to consider adding a new position to handle advertisements. This entails several different types of advertising within the Federation and will be looked into.

Jim Bender talked about continuing with maintaining the history of the Federation. Jim has been working along with Dick Watson, FOHBC Historian. Dick has discussed with Jim previously about wanting to have a position at the bottom of the magazine titled, "History's Corner." A 'tidbit' about the history of the Federation in every issue. All agreed that organizing and maintaining the history of the Federation is vital.

Action taken:

No action taken.

**The FOHBC Board Meeting was adjourned at 12:00 pm EST**

Respectfully submitted,

James Berry, Secretary