



## **The Federation of Historical Bottle Collectors Board of Directors Conference Call June 19, 2014, 8:00 pm CST**

Ferdinand Meyer V called the conference call of the Federation to order at 8:00 pm CST.

**Present:** Ferdinand Meyer V, President  
Bob Ferraro, 1<sup>st</sup> Vice President  
John Pastor, Director at Large  
Gene Bradberry, Director at Large  
James Berry, Secretary  
Gary Beatty, Treasurer  
Richard Watson, Historian  
James Bender, Membership Director  
Tom Phillips, Convention Director  
Pam Selenak, Public Relations Director  
Alan DeMaison, Business Manager  
Martin Van Zant, Bottles and Extras Editor  
Randee Kaiser, Midwest Region Director  
Jack Hewitt, Southern Region Director  
Dave Maryo, Western Region Director

**Absent:** Jamie Houdeshell, 2<sup>nd</sup> Vice President  
John Panek, Director at Large  
Sheldon Baugh, Merchandising Director  
Ed Kuskie, Northeast Region Director

### **Agenda 1: Resignation of Business Manager, Alan DeMaison - Ferdinand Meyer V**

Ferdinand reported that Alan has submitted his resignation as a Board Member effective June 30, 2014. As a result, Elizabeth Meyer will be assuming the Business Manager responsibilities one month early. A conference call was recently held between Alan, Elizabeth and Ferdinand to discuss information with the transition and Alan has also agreed to continue to assist and help Elizabeth when needed.

Action Taken: Ferdinand and other Board Members thanked Alan for his years of service and dedication to the Federation. The FOHBC Board is very appreciative of Alan's commitment to support the mission of the Federation.

### **Agenda 2: Updates on Lexington, Chattanooga National Shows and Sacramento Convention - Tom Phillips, Randee Kaiser, Pam Selenak**

Tom reported on the upcoming national show. The most recent numbers are as follows:

- 154 (+4 tentative) tables sold (includes 32 states)
- 83 Banquet tickets
- 30 Early buyers
- 370 room night reservations

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It is still expected that table sales will increase as many dealers/vendors wait. We are unsure why, however, the economy and gasoline prices are always an issue.

Ferdinand and Randee Kaiser reported that the Show Souvenir Program is coming along and looking great. The Programs are just about finished and some final work needs to be done. Other details, such as displays and the Federation table, continues to be worked on.

Randee also gave a report on table sales and absence of a few prominent dealers.

Donations for monetary raffles are down and other means of support is needed. This has been a good marketing tool and it is not too late for more donations.

Ferdinand noted that a new promotion, "Aisle Floor Stickers" is available for \$75. The stickers are 4' x 4' and can be personally customized.

Tom stated that additional promotional events for the show would be through the local tourism department. Around July 1<sup>st</sup>, they will have a media promoter and it is anticipated that we will have a television spot prior to the show. Other promotions by the tourism department will be done as well. Tom and Randee continue to promote the show at bottle shows they attend.

Ferdinand reported that Bill Baab would like to get a photograph of the FOHBC Hall of Fame members attending the show at the banquet.

It was also noted that a special Virtual Museum set-up would be at Lexington where bottles will be filmed in the spinner format. Steve Libby, of Wisconsin, is helping with this as well as a seminar on the Virtual Museum with Ferdinand.

Action Taken: None.

**Update on 2015 Chattanooga National Show - Tom Phillips and Jack Hewitt**

Jack and Tom have made a couple trips to the Chattanooga site. Jack stated that there is a lot of interest being shown for this show. He reviewed the seminar details scheduled for the show as well as other interests and promotional ideas.

Contracts will be available approximately one week before the Lexington show.

Action Taken: None.

**2016 Western Region Convention Update - Tom Phillips and Pam Selenak**

Pam and Tom reported on the site location in Sacramento, fee, and general layout, room requirements, etc. Tom did note that dealers will be required to obtain a temporary sales tax number and this could be done online. It is expected that a contract will be able to be signed before the Lexington show.

Action Taken: None.

**Agenda 3: Lexington National Responsibilities - Ferdinand Meyer V**

Arrangements need to be made for coverage of the Federation table as well as other aspects of the show. All Board members attending the show are asked to help.

Action Taken: Ferdinand will request from board members if they will be at the show. Pam Selenak will organize a schedule for coverage of the Federation table. She will begin work on that immediately and members are asked to let her know of their availability.

**Agenda 4: Manchester Accounting Issue - Tom Phillips**

The 2013 Manchester show still needs some final reports/bank statements on the income and expenses involved with the show. Tom has asked Mike George for his assistance to help clear up any discrepancies.

Action taken: Follow up will continue.

**Agenda 5: Update on the 2014 FOHBC Election of Officers - Gene Bradberry**

Ferdinand noted that Rick DeMarsh has accepted the position of Public Relations Director.

Gene reported that the 2014 ballots have been mailed out. Several have been returned with change of addresses and they have since been re-mailed. Ballots are to be returned to Gene by July 15<sup>th</sup>. He requested that returning ballot envelopes be marked with the region you are in at the lower left hand corner.

Gene will bring them to the Lexington show at which time they will be opened at the general membership meeting. It was also suggested that FOHBC members be encouraged to attend the general membership meeting.

Ferdinand noted that new members would begin their two-year term *after* the national show, on August 4, 2014.

Action Taken: Most ballots have been stamped with the FOHBC seal, however, due to the tiresome action of using the seal, all ballots were not stamped. It was suggested that the Federation consider purchasing an easier form of seal.

**Agenda 6: Bottles and Extras - Ferdinand Meyer V**

The current July/August issue is ready and should be arriving to members shortly. The Sept/Oct magazine following the Lexington show will be a challenge to have pictures/articles ready for this issue. However, as we have continued to be on or ahead of schedule with delivering the magazine, it is unlikely that we can dedicate it to the show as we did last year. Ferdinand will work closely with Martin Van Zant on this issue to have at least a couple articles and/or pictures of the show. The show would then be covered extensively in the Nov/Dec issue.

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Action Taken: None.

**Agenda 7: FOHBC Website and Bottles and Extras Archiving - Ferdinand Meyer V**

Ferdinand reported that he has rectified the problem with the member portal on the FOHBC website. He has been inputting articles in a pdf and cover-to-cover readable format and indexed all the articles (i.e., if you are looking for an article on marbles, you look under 'M' and "Marbles").

This is a great step in preserving the history of the Federation. A goal for archiving as much of the past history of the FOHBC, including letters, articles, pictures, journals, etc. will be a work in progress.

Action Taken: Gene Bradberry offered to create a timeline with information and history on the FOHBC including name and title changes, Board member changes, memberships, journals/Federation letter, etc.

Ferdinand has requested that the list of 5 archived sets be sent to him and this will include what magazines are needed to complete the sets.

**Agenda 8: Other Business**

Pam Selenak noted that she has sent a condolence card to Joyce Rogers - her husband, Jim Rogers, an avid antique bottle club member, passed away in May. Jim and Joyce received a Life Achievement award at the FOHBC 2013 National Show in Manchester, NH.

A final conference call before the Lexington show will be scheduled. Ferdinand will inform board members when it is scheduled.

**The conference call was ended at 10:20pm EST**

Respectfully submitted,

James Berry, Secretary