



## **The Federation of Historical Bottle Collectors Board of Directors Meeting Notes | Baltimore March 1, 2014, 8:00 am EST**

Ferdinand Meyer, V, called the meeting of the FOHBC Board of Directors to order at 8:00 am EST.

**Present:** Ferdinand Meyer, V, President  
Bob Ferraro, 1<sup>st</sup> Vice President  
Jamie Houdeshell, 2<sup>nd</sup> Vice President  
John Pastor, Director at Large  
John Panek, Director at Large  
Gene Bradberry, Director at Large (via phone)  
Alan DeMaison, Business Manager (via phone)  
Martin Van Zant, *Bottles and Extras* Editor (via phone)  
Gary Beatty, Treasurer (via phone)  
James Berry, Secretary  
Sheldon Baugh, Merchandising Director  
Richard Watson, Historian  
Tom Phillips, Convention Director  
James Bender, Membership Director  
Pam Selenak, Public Relations Director  
Dave Maryo, Western Region Director  
Ed Kuskie, Northeast Region Director  
Randee Kaiser, Midwest Region Director

**Absent:** Jack Hewitt, Southern Region Director

### **Agenda A: Call to Order - Ferdinand Meyer**

Attendance was taken.

### **Agenda B: FOHBC / Next Generation - Ferdinand Meyer V**

Hand-out information was distributed. Ferdinand gave a presentation on the “FOHBC / Next Generation.” He explained how people each have a different type of expertise. Each board member of the FOHBC has something special and different to offer to this organization. As board members, we have the best minds - it is up to us to lead.

Ferdinand further stated that the FOHBC has a lot to offer. The history of bottles and bottle collecting is important to keep the hobby going and remembering the past. Documenting the past (Hall of Fame and Honor Roll members, past issues of *Bottles and Extras*, article index, etc.) is a work in progress. Membership to the FOHBC is critical and the campaign continues to help increase our membership numbers.

A ‘Next Generation’ subcommittee was created and included Jim Bender, Jim Berry, Dave Maryo and Ferdinand Meyer. Jim Bender explained that due to the computerization age, the next generation is considered to be more involved with this than we, the ‘older’ generation,

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are. This is what we need - to move forward into the digital age with those who know it and want it. Dave Maryo agreed and stated that we need to come together and get ahead of the curve - "Best not to wait for something to break to fix."

The financial aspect of producing a magazine, as well as the digital era, has made many collecting clubs move away from producing the hard copy - it is available on-line. With so many types of computers out there, I-pads, tablets, I-phones, kindles, etc., the younger generation is more apt to access information through the internet than having a hard copy of a magazine. The cost of *Bottles and Extras* is expected to be financially sound and self-supporting. Advertising is important for revenue to be a solution to the production of the magazine and other options were given. Further presentation was given on-line including on-line reading, security precautions on the web and how to distribute information to FOHBC members who are not internet users.

Life Membership continues to be discussed and is considered to be an honor. Different Membership types of the FOHBC also continues to be discussed as well as the benefits of each type. These include Junior Membership, Digital Membership, Standard Subscription Membership and Life Membership.

Action taken: It was agreed that the 'Next Generation' subcommittee will continue.

**Agenda C: FOHBC Web Site - Ferdinand Meyer V**

Using a visual demonstration, Ferdinand brought up the FOHBC website. He provided a guideline to the many features on this site including information and stories that can be found. Ferdinand is able to update information rather quickly on the site making it immediate - information in the magazine is available every other month. A FOHBC facebook page is also on-line.

Action taken:

No action taken.

**Agenda D: FOHBC Virtual Museum - Ferdinand Meyer V**

Ferdinand gave a quick tour, status and goals on the Virtual Museum. This project was initially presented in 2010. Ferdinand briefly explained the emerging technology and "Spinners" found on the internet, which rotates a bottle or bottles 360°. He may have a partner who will help with the presentation of bottles on the virtual museum. This person is willing to donate his time to film bottles at Lexington. Further work on the project for the virtual museum has a projected cost, however. Fundraising campaigns will continue to help fund the museum.

Action taken:

No action taken.

**Agenda E: Baltimore Show and Manchester Accounting Issue - Pam Selenak, Alan DeMaison and Tom Phillips**

Coverage for the Federation table at the Baltimore show was scheduled. How to handle new memberships was reviewed.

Sheldon Baugh, Randee Kaiser and Tom Phillips will promote the Lexington, KY show at Baltimore. It will also be promoted at the Federation table. If vendors sign a contract for the Lexington show at Baltimore, they will be given a mug.

The 2013 Manchester show still needs some final reports/paperwork on the income/expenses involved with the show. Ferdinand and Tom will follow up with Maureen Crawford at the Baltimore Show.

Action taken:

No action taken.

**Agenda F: 2014 National Antique Bottle Show / Lexington, KY - Tom Phillips, Randee Kaiser**

An updated report was given. At this time, there are 86 tables, 5 early buyers, and 39 banquet tickets sold. An e-mail blast was sent this past week to previous dealers who have not sent in a contract yet. Continued correspondence and contract mailings will be sent out for the show. Local establishments will be targeted for advertising in the souvenir program.

Based on previous shows, updated information was given on several improvements that have been made to several events, such as the Run for the Roses; loading and unloading, etc.

Action taken:

Tom will contact the local convention bureau regarding information on local advertisers.

**Agenda G:**

**2015 National Antique Bottle Show - Chattanooga, TN - Tom Phillips, Jack Hewitt**

Progress on this show has started. The show will be held at the Chattanooga Convention Center. Contracts are being drafted. Categories for the bottle competition, seminars as well as other events are being reviewed.

**Agenda H: 2016 National Antique Bottle Convention Update - Tom Phillips, Pam Selenak**

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Pam gave a very thorough report on the locations being investigated for the 2016 convention to be held in the Western region. Dates are August 5-7, 2016. Tom and Pam will travel to a location in Sacramento, CA, (a former air base) in about a week.

Action taken:

Approval was given for Pam and Tom to continue looking into this location. A report will be given after their visit, discussion will be held with the Board and a decision will then be made for the 2016 convention location.

**Agenda I: Financial Report - Gary Beatty, Alan DeMaison**

A Financial Report was sent previously via e-mail to Board Members. There were no concerns or questions for Gary or Alan at this time.

Action Taken:

No action taken.

**Agenda J: Election Update - Ferdinand Meyer V, Gene Bradberry, Jim Bender**

Election of offices is scheduled for this year. The Election Committee has presented its slate of officers and has been published in the Jan/Feb issue of *Bottles and Extras*. Additional nominations for positions on the Board can be received by the Federation until April 1<sup>st</sup>. Ballots are to be disseminated to FOHBC members whose dues are current as of May 1<sup>st</sup>. Member clubs are entitled to one vote per club.

At this point in time, there remains one position open: Convention Director. The other open positions have received volunteers to fill the positions - Ron Hands, for the Southern Region Director has shown interest; as well as Matt Lacey for the Midwest Region Director.

Gene Bradberry reminded the group that the Editor position is not an elected position.

Action taken:

Further discussion on election of officers will be held.

**Agenda K:**

**General Discussion, Conclusion**

Ferdinand reported that a Membership Directory is needed, however, there is no one volunteering to handle it at this time.

Tom Phillips noted that it was agreed that there will be no retroactive joining to the FOHBC to receive the table discount. If you want to receive any discount, you must join first.

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Action taken:

No action taken.

**The Meeting of the FOHBC Board of Directors was adjourned at 12:55 p.m. EST**

Respectfully submitted,

James Berry, Secretary