



## **The Federation of Historical Bottle Collectors General Membership Meeting Minutes | Reno Expo July 26, 2012, 1:30 pm PST**

**Board** Bob Ferraro, 1<sup>st</sup> Vice President  
**Members** Ferdinand Meyer V, 2<sup>nd</sup> VP  
**Present:** Richard Watson, Historian  
James Berry, Secretary  
Tom Phillips, Convention Director  
Pam Selenak, Public Relations Director  
Alan DeMaison, Business Manager  
John Pastor, Director at Large  
Sheldon Baugh, Director at Large  
Randee Kaiser, Midwest Region Director  
Jamie Houdeshell, 2<sup>nd</sup> VP

Ferdinand Meyer began the meeting at 1:30 pm. He reviewed the agenda items to the general membership discussed at the Board meeting earlier today. Various Board members spoke:

### **Business Manager - Alan DeMaison**

Alan DeMaison reported that the Federation is at 1,079 members, about 100 higher than this time last year. *Bottles and Extras* is published six times a year and 16 additional color pages have been added. The website is working on getting a 'members only' section. Jim Bender, Membership Director, works diligently to increase the membership. Ferdinand explained how members are lost and we try to keep members renewing.

### ***Bottles and Extras* - Ferdinand Meyer V**

Ferdinand reported that we continue to improve *Bottles and Extras* through a committee to improve the design, graphics, material, etc.

### **Membership Report**

As reported above, the membership of the Federation continues to be addressed with obtaining new members and retaining current members.

### **Public Relations - Pam Selenak**

As public relations director, Pam Selenak makes every effort to promote the Federation and assist with increasing the membership. She tries to get input from people who may be dissatisfied with the Federation and help resolve any issues or concerns.

**The Federation of Historical Bottle Collectors**  
**General Membership Meeting Minutes - Reno Expo**

July 26, 2012, 1:30 pm PST

Page 2 of 2

### **Expo 2012 Report - Reno, Nevada**

Ferdinand noted that this Expo is a Federation show and Richard Siri and Marty Hall as show chairs have done an excellent job. Tom Phillips discussed the statistics of the show, number of tables, etc. The next show, in the northeast in Manchester, New Hampshire, is well under way already selling tables and setting up seminars. This is expected to be another great National Show. For 2014, Tom is already investigating a site in the Midwest region and 2015 will be in the Southern region.

Ferdinand said we are trying to plan ahead to help scheduling the shows far in advance. This gives us the ability to keep the shows on a specific weekend every year (first weekend in August) and hopefully not coincide with other shows.

### **Elections**

Ferdinand explained the role of the Elections Committee and the slate of officers that was presented for this year's election. The FOHBC election ballots were sent in June and returned in July. They have been received and are now being counted by a three-member committee. As a result, there will be new members joining the Board when the tally is completed.

As officers of the Federation, they are responsible for responding to questions, requests, etc. Most are received through email. Alan DeMaison said that if a response is not received within 24 hours, to e-mail again. They do try to respond as quickly as possible.

### **FOHBC Website and Facebook Page**

Ferdinand pointed out that there is a lot of information on the site and it is continuously updated and improvement is being made. He is working on a private portal for members only which will allow them to review back issues of *Bottles and Extras*; view other members and what they collect (provided they approve their information being put on the website); emails, phone numbers, etc. to allow them to correspond with each other.

Facebook is now a part of the site and is getting a lot of attention. We realize that many people are not fans of facebook, but many are. At this point in time, Ferdinand is in charge of the website; however, he will be ready to pass it on to a qualified person when appropriate.

### **Virtual Museum**

A project that is being brought up to the forefront is the Virtual Museum. It was put on the back burner due to more important issues that needed addressing with the Federation. This site will be part of the FOHBC website and there may be several

**The Federation of Historical Bottle Collectors**  
**General Membership Meeting Minutes - Reno Expo**

July 26, 2012, 1:30 pm PST

Page 3 of 3

different levels of membership available. More information will be shared as the project progresses.

### **Hall of Fame Guidelines**

The Hall of Fame guidelines has been approved and will be put on the FOHBC website.

### **FOHBC Code of Ethics**

The Code of Ethics is posted on the FOHBC website, is in the magazine, and on the back of the welcome letter for new members.

### **Secretary Minutes**

The minutes of our meetings and conference calls are written and approved by the board. They are then posted on the website for membership viewing.

### **FOHBC Bi-Monthly Digital Newsletter**

Ferdinand explained that newsletters are very important as it keeps the Federation name out there. He is looking into putting something together bi-monthly with up-to-date, late or fun information and it would feed into the website, a brief update of what is going on in the Federation and its regions.

### **Early Admission**

Ferdinand reported that several people had asked why the fee for early admission was \$70. To address this, Tom Phillips wrote a brief response regarding the reasons why and it is expected that people will understand it better when reading this. This information was posted on several websites. Ferdinand pointed out that this is a privilege and a federation member will pay a fee of \$50 and if a couple buys one early admission, the fee is down to \$25 each; and if a child or children (under 18) is included, the fee is even lower.

### **Historian Report**

As historian, Dick Watson is responsible for coordinating and archiving the preservation and maintenance documenting the history of the Federation and the bottle hobby. The board discussed the large quantity of items in our collection. The board needs to know exactly what we have and then determine what is important, what is not and how it will be archived and stored.

### **Merchandise Report**

The Federation has merchandise for sale. This is very important and helps keep the Federation in the public eye. In the past, we have had and may still have mugs, flasks,

**The Federation of Historical Bottle Collectors**  
**General Membership Meeting Minutes - Reno Expo**

July 26, 2012, 1:30 pm PST

Page 4 of 4

special order bottles for shows, shirts, hats, t-shirts. Some of these items will be available at the Reno show.

Merchandising is a good way to keep the Federation's name out there; however, it was agreed that the merchandise should not be dated. A combined Federation marketing effort between the website, the virtual museum and bottles and extras should prove to be beneficial. Sheldon Baugh, as Merchandise Director, will be investigating other products for the Federation and costs.

### **Federation Contests**

Contests occur annually and are announced at the National/Expo shows. These will continue.

### **Treasurer's Report**

Alan DeMaison reported that our fiscal year just ended on June 30, 2012. Gary Beatty, Treasurer, has forwarded a report to all directors. Alan gave a brief update on the Federation's financial situation.

### **FOHBC Scholarship Fund**

This project is in the early stages of development. The committee will work on this and present information to the board when appropriate. This topic was tabled at this time.

### **Miscellaneous Reports**

Other topics discussed were making sure we have better communication between members and documentation is done; and checklists being developed as we learn how to do things better.

### **Concluding Remarks by Board Members**

Several members will be changing board positions. Gene Bradberry was thanked by the group for being the Federation's president for the past two years and giving the guidance needed to get the Federation on the right track. Gene in turn thanked everyone as well for their cooperation and help for the last two years and he appreciates it very much.

Ferdinand praised the current board members for working together to make the Federation a successful organization. The board has accomplished some major goals and feel good about what the Federation is doing and where it is going.

### **Membership Input**

**The Federation of Historical Bottle Collectors**  
**General Membership Meeting Minutes - Reno Expo**

July 26, 2012, 1:30 pm PST

Page 5 of 5

Discussion included talking about the western region regarding the magazine and membership. It was reported that western glass collectors are not and won't be members for the simple reason that there is no information in the magazine that deals with glass out west. Suggestion given was to have the western glass collectors write articles for the magazine. Alan DeMaison said we do have people to type and can help edit articles if needed. Someone from the west needs to help us with articles. One member said he is not on Facebook nor will he ever be on facebook. This is expected as we know many people are not fans of facebook, however, we may get more interest in the hobby through this method.

Pam Selenak said that she was not aware of this information. As Public Relations Direction, it is her responsibility to help with this type of issues and make it better. Sometimes people talk amongst themselves, but she needs to know this information in order to do something about it.

The Federation wants to 'fix' and improve as many aspects of the organization itself as well as the magazine, website, etc. As Ferdinand said earlier, checklists are being made as we find things that need more attention, i.e., the magazine, shows, articles, programs, etc.

It was mentioned that we need to promote the hobby with the younger generation. This is something we can work on. Regional reports are important to some members and should continue and this is being worked on as well.

### **ELECTION RESULTS**

The committee counting the election ballots has completed the task with results as follows:

213 ballots tallied:	Midwest Region	62
	Northeast Region	64
	Southern Region	34
	Western Region	53

Dick Watson reported that there was no other nomination from the membership. The Slate of Officers presented by the Election Committee was the only names on the ballots. There were some notations on ballots from members asking why there was no competition.

The Federation Board of Directors of 2012 - 2014 was presented to the membership:

President	Ferdinand Meyer V
1 <sup>st</sup> Vice President	Robert Ferraro
2 <sup>nd</sup> Vice President	Jamie Houdeshell
Secretary	James Berry

**The Federation of Historical Bottle Collectors  
General Membership Meeting Minutes - Reno Expo**

July 26, 2012, 1:30 pm PST

Page 6 of 6

Treasurer	Gary Beatty
Historian	Richard Watson
Merchandise Director	Sheldon Baugh
B&E Editor	Martin Van Zant
Membership Director	Jim Bender
Conventions Director	Tom Phillips
Business Manager	Alan DeMaison
Director at Large	Gene Bradberry
Director at Large	John Panek
Director at Large	John Pastor
Midwest Region	Randee Kaiser
Northeast Region	Ed Kuskie
Southern Region	Jack Hewitt
Western Region	Dave Maryo
Public Relations Director	Pam Selenak

**The General Membership Meeting was adjourned at 2:10 pm PST**

Respectfully submitted,

James Berry, Secretary