

# Charles Hood Sarsaparilla

## 1872 to 1952 ~ Lowell, Mass.

By Donald Yates

Charles I. Hood established his Apothecary in Lowell, Mass.

Hood's Sarsaparilla is a concentrated extract, carefully prepared from Sarsaparilla, Yellow Dock, Pipsissewa, Juniper Berries, Mandrake, Dandelion, and other important vegetable remedies.

It is prepared under the supervision of highly competent pharmacists, who have combined in Hood's Sarsaparilla all the knowledge of modern times, concerning curative agents, and the experience of years in studying and preparing medicines.

Hood's Sarsaparilla is prepared by a combination proportion and process unique to itself, discovered by the proprietors of Hood's Sarsaparilla. Known to no other medicine, and by which the full curative power of all the remedial agents used is retained.

Every ingredient incorporated in producing Hood's Sarsaparilla is strictly pure, and is the best of its kind available. All of the roots and herbs are carefully selected, personally examined, and only the best incorporated. They are ground in our own drug mill, so that from the time of purchase until the medicine is prepared, everything is carefully examined with a view to attaining the best result.

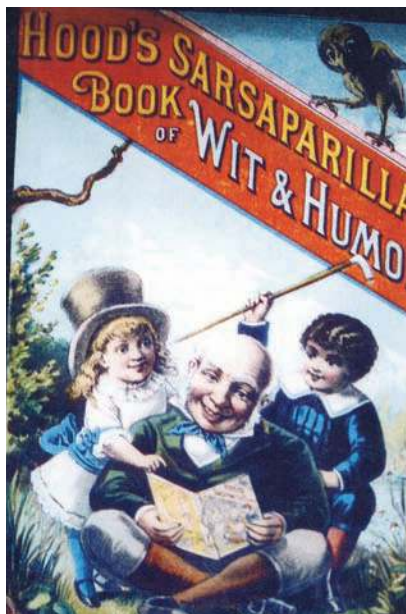
Hood's Sarsaparilla is the most economical medicine to purchase because of its concentrated strength.

Let's look back for a moment – Lowell, Mass. was the headquarters for several Root Beer Companies, as well as many proprietary medicines – such as Hood's Sarsaparilla.

### The Old Water Mill:

This was a small twelve page brochure that was handed out during a Circus and Vaudeville Show in Brooklyn, New York. The price for the show was ten cents.

The Wild Rose is the title of the beautiful water color painting from which the picture on the front of this trace card was taken. The lovely child happily gathering the flowers, is the very picture of health. The children whose lives seem blighted by terrible humors in the blood, may have good health by taking Hood's Sarsaparilla. This special medicine has been of priceless value to thousands of parents and children, and is highly valued in orphan asylums, hospitals and schools for its



Hood's Sarsaparilla Calendar



Hood's Sarsaparilla Calendar - 1893



Hood's Sarsaparilla Calendar - 1899

excellent effect in purifying the blood, and for creating an appetite, building up and giving strength to the body.

### Hood's Vegetable Pills

Every family should keep some reliable physic in their home, and for this special purpose, we have prepared and confidently recommend Hood's Vegetable Pills. Their constantly increasing sale, and the satisfaction they give demonstrate their absolute merit. They are pure vegetable, and contain no calomel nor Mercury nor mineral substance of any kind. Being mild and gentle, yet efficient in action, they do not purge pain, or gripe. A cold may be quickly broken up by the prompt use of Hood's Pills, and fever may be prevented by its timely use.

For constipation and costiveness, nothing can be more satisfactory. They act upon the liver, removing obstructions from the alimentary canal, enable the bowels to resume prompt and healthy action, and keep them in a natural condition.

Biliousness, sour stomach, headache, jaundice, and liver complaint are cured by hood's Pills, and those seriously troubled with constipation find these pills very valuable to take after dinner. Keep them in your medicine closet.

Let's take a moment and look back to the 1800s. These colored Lithographs were drawn by the most talented artists of that time. Each young girl looks so real, closely resembling first class photography.



Hood's Sarsaparilla Booklet

The information in this article was taken from Hood Trade Cards and Pamphlets.

Also from our book, *Ginger Beer & Root Beer Heritage* available for \$29 including shipping.

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