

# PAPER TRAIL

a feature showcasing the contributions  
of "Bottles and Extras" readers

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## Early Anheuser Busch Trade Card Holds Historic Surprise

Since 1876, the Anheuser Busch breweries have produced some of America's favorite beers. The year 2008 saw an end to the American ownership of the brewery and its many brands as InBev, a Belgium brewing giant, bought out the Budweiser family of brews. InBev employs 89,000 people world wide and is now the world's largest brewer. Its roots go back to 1366 when the Den Horen brewery was established in Leuven, Belgium, which is still the company's home base.

Depicted here is a trade card which Anheuser Busch gave away at the 1890 Minnesota State Fair. With a touch of historic irony, the top of the card carries a short poem announcing that the great brewery was not for sale to any



foreign interests:

"No British Syndicate can buy  
This corporation out;  
This Beer remains American —  
'Twill ne'er be English Stout!"

One hundred eighteen years later Anheuser Busch beer still isn't English stout, but it isn't entirely American, either.

At the foot of the card are listed the addresses of both the St. Paul and Minneapolis branches of the brewery. Also shown here is an interior photo of the St. Paul branch, identified on the reverse as being on Chestnut Street, just as the trade card address indicates.



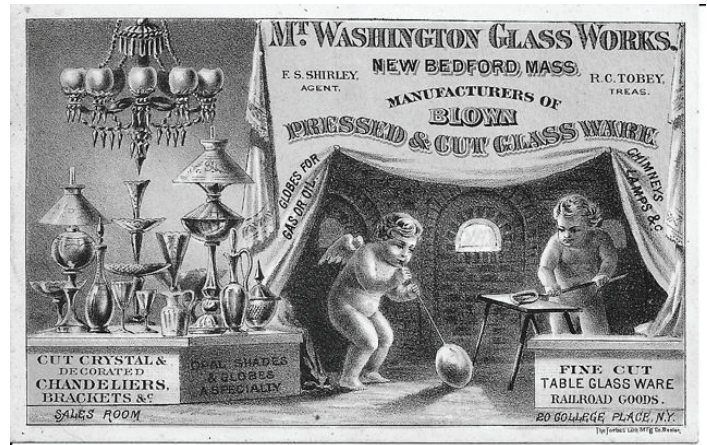




### Gene Autry, Patent Medicine Salesman?

Baby Boomers may recall the days when western heroes like Gene Autry saved the ranch and won the girl every Saturday morning. This photo was no doubt once a publicity image, signed by the three stars pictured. Pat Buttram was Gene Autry's sidekick. Gail Davis played Annie Oakley in the TV series that ran from 1954 to 1956. The show was produced by Autry.

Buttram and Autry are all holding paper-labeled bottles which depict an Indian head and read "Indian Remedy." While the bottles feature threaded lips, the labels do appear to be older. Perhaps we can see in this photo a reminder that many a traveling medicine show was nothing if not a form of entertainment. We are further reminded that there were many Indian medicines on the market, and some lasted well into the Twentieth Century. The second image is of a selection of Indian medicines from the author's collection.



### Mount Washington Glass Works Trade Card

Deming Jarves, famed glassman of the Boston and Sandwich Glass Company of Cape Cod, Massachusetts, had a hand in other glass works as well. In "American Glass" George and Helen McKearin explain:

"The Mount Washington Glass Works in south Boston was established in 1837 by Deming Jarves and his son, George D. Jarves, and made blown, cut, and pressed wares. In 1850 the firm of Jarves & Cormerais became owners of this plant. With this firm a young man named William L. Libbey received his training in the manufacturing of glass. Ten years later the plant was operated by Libbey and Timothy Howe, and in 1866 Mr. Libbey became sole owner. He moved the plant to New Bedford in 1869, and a year later sold the business. Eventually, the works became part of the Pairpoint Manufacturing Company."

The McKearins continued:

"... the company enjoyed a position of great distinction for the quality of its crystal glass and was noted for the beauty and variety of its cut and engraved wares. It had a notable display at the Centennial Exhibition in Philadelphia in 1876, and by its exhibit stimulated increased interest in the fine wares and created new markets in all parts of the country."

We can place this card at the Centennial Exhibition by reading the reverse, which is stamped (NAVE may have been a misprint for N. AVE):

"CENTENNIAL SPACES

N. 51 NAVE CENTRE OF MAIN BUILDING  
ALSO, CRYSTAL FOUNTAIN,  
45 SOUTH AVENUE, MAIN BUILDING"

Hope you enjoy the new column and  
please submit items for this column to:

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