

FOHBC 2008 YORK EXPO BOTTLE SHOW

AUGUST 8 & 10, 2008

CONVENTION DIRECTOR'S REPORT

Over 4500 contracts were sent out in a mass mailing on March 1st. I did not have time to contact all of the clubs in the Eastern region for their dealer lists, so several potential dealers were not sent a contract. **We do not want to miss anyone!** If you have not received a contract, please contact me immediately and I will get one out to you. You can also print a copy of the contract from our FOHBC website www.FOHBC.com. Simply click on the York Expo link and look for the nine contract pages (the actual contract that you mail consists of two pages). If you are planning on setting up, you will need to get your contract in quickly. Several dealers have requested to sit by friends that have not sent in their contracts. I would suggest that you contact any friends intending to setup and remind them to act now! Table assignments are based upon the contract receive date. The earliest entries will have the best locations.

Contracts have been coming in at a fast pace. The Toyota Arena will hold approximately 620 dealer tables and 40 display tables. As of April 12, 2008 the show is already **40% sold out!** At this rate, the show will sell out around mid-June. As the word gets out that the show is filling up, it could sell out sooner. Wall space is going fast, but is still available. As a reminder, all contracts must be received by June 30th to be included in the souvenir program dealer's list. We already have dealers from 32 states, Australia, Canada, England, Germany and New Zealand!

Important Schedule Change: We currently have 17 specialty meetings and seminars for Friday morning. Due to the overwhelming response, the seminars and specialty meetings will be starting Friday morning at **8 AM** instead of 9AM. We will be allowing the dealers and displayers in at **7 AM** (instead of 8 AM) Friday morning to unload their merchandise and setup their displays. We can still accommodate a few more meetings or seminars. Contact myself or Carl Sturm at (407) 332-7689 if you are interested.

Please consider advertising in our souvenir program. It is a great way for you to introduce yourself to other collectors that are not reached by other mediums. The souvenir program is given out to all dealers, displayers, buyers, and advertisers. The advertising money helps pay for the souvenir program and allows the FOHBC to keep table and admission prices down. **The deadline for all advertising is 06/30/08.** Following is the contact information.

West Region:	Richard Siri	(707) 542-6438	RTSiri@sbcglobal.net
Midwest Region:	Cary Adelman	(773) 327-6075	Cary955@gmail.com
East Region:	Dick Watson	(856) 983-1364	CRWatsonNJ@verizon.net

For layout support contact June Lowry (816) 318-0160 or Kathy Hopson-Sathe (423) 737-6710.

The FOHBC awards banquet will be held at the Yorktowne Hotel. We already have 104 reservations. Maximum capacity is approximately 250. At this rate, it will also be a sellout. It is an "all you can eat" buffet and is being prepared by a two time Iron Chef award winner for the state of Pennsylvania. The speaker has not been selected. We currently have three great possibilities!!! Stay tuned. **You do not need to be a member to attend!** There will be a **\$500 raffle drawing** to be spent at the show for one lucky attendee as well as several other drawings..

We currently have 17 quality displays and have space for several more. Please contact myself or Jere Hambleton at (717) 393-5175 if you would be willing to share your collection with us. This is always a highlight of the show.

The auction will be a live called auction called by Norm Heckler. Randy Driskill and Dave Maryo of BottleAuction.com will be the coordinators responsible accepting consignments and writing the catalog descriptions. All lots will be featured online for a pre-bidding session on the internet from July 26th to August 2nd at www.BottleAuction.com. There will be no internet bidding during the live auction. An auctioneer assistant will be executing the top online absentee/blind bids from the floor. **Catalogs will be available online or can be purchased via mail or phone. Consignment space is limited to approximately 75 quality lots. For more details and consignment submissions contact Randy at (760) 415-6549.**

The Yorktowne hotel (our host) is already very close to sold out. There is not a hotel at the Toyota Arena. Several other hotels are listed on the contract pages. The York tourism bureau is providing a free shuttle service to and from the show for all hotels listed in the contract pages.. Reservations should be made through the tourism bureau at (717) 852-9675.

The first mass mailing of confirmations will be sent out by May 1st. If you do not receive one, contact me immediately to ensure that I have received your contract. Table assignments will not be made until the latter part of June in order to accommodate all special requests.

For all of the latest developments on the show, keep checking our website at www.FOHBC.com.

Hope to see you there. We are putting on a show for you!!!

Sincerely,

R. Wayne Lowry, FOHBC Convention Director

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