

The Federation of Historical Bottle Collectors Board of Directors Conference Call

07 December 2017, 7:00 pm CST

Ferdinand Meyer V called the meeting of the Federation to order at 7:00 pm CST.

Present:

ent: Ferdinand Meyer V, President Sheldon Baugh, First Vice President Steve Ketcham, Director at Large Ron Hands, Director at Large Gary Beatty, Treasurer James Berry, Secretary Elizabeth Meyer, Business Manager Valeri Berry, Merchandise Director Louis Fifer, Conventions Director Matt Lacy, Midwest Region Director Eric McGuire, Western Region Director Brad Seigler, Southern Region Director Alicia Booth, Public Relations Director

Absent: James Bender, Historian Linda Sheppard, Membership Director Bob Strickhart, Northeast Region Director John Pastor, Director at Large Martin Van Zant, *Bottles and Extras* Editor

AGENDA 1: 2018 Cleveland National Antique Bottle Convention & Expo (Matt Lacy and Louis Fifer)

Matt and Louis reported on the progress of the 2018 Cleveland National. Matt reported that they have been speaking with Jesse Sailor in regard to conducting the live auction. This would be as an independent auctioneer and not related to Glass Works Auctions. Jesse is registered as a licensed auctioneer and it was noted that he did a good job at the 2017 Springfield National.

<u>Action Taken</u>: A brief discussion was held regarding Jesse Sailor serving as auctioneer at the 2018 Cleveland National. There were no objections to the appointment of Jesse as auctioneer.

Other information given by Matt involved advertising regarding the convention itself as well as with the banquet speaker, Terry Kovel.

Ferdinand mentioned the shorter Sunday hours for dealers and noted that we should focus on this as a marketing tool.

Matt stated he had recently reached out to other organizations (NIA and IPBC) who have similar 3 to 4-day conventions to get some feedback on how their shows are going. This includes what they are seeing; the attendance perspective and also the general public turnout. Matt is interested on what they have found to work or not work. Matt is hoping to be able to discuss further at the next board meeting once he gets more information gathered from other organizations to see what we can do to help our conventions improve.

Ferdinand also discussed 'trading advertisements' with several other organizations/clubs as a means of helping to support our shows and events financially. This includes the NIA, BBR, American Diggers and NAMBC.

AGENDA 2: Bottles and Extras (Ferdinand Meyer V)

Ferdinand explained that the November/December 2017 issue of **Bottles and Extras** was a bit late due to production issues. This is a concern as there are several dated ads and show information that need to be out in a timely manner. This issue contained coverage of the 2017 Springfield National with a nice article written by Jim Bender.

With the upcoming holidays, the publishing/printing procedure will be tightened to ensure the January/February issue is mailed on time or earlier.

The March/April is about 60% done design-wise at this time.

AGENDA 3: Virtual Museum (Ferdinand Meyer V)

Ferdinand reported that *Bottles and Extras* will now contain a brief report on the Virtual Museum called *Virtual Museum News*. The first entry was published in the November/December issue. Richard Siri will author the column with support information provided from Alan DeMaison and himself.

AGENDA 4: 2017 Springfield National Antique Bottle Convention & Expo (Ferdinand Meyer V)

Due to other obligations, neither Jim nor Bob were able to be on the call.

With the convention over, we are left with finishing up the financial component. Ferdinand explained that a number of years ago, there was no actual financial report given regarding an income, expense or profit/loss statement. This was typically prior to 2012 with the exception of 2009. Ferdinand spent a lot of time reviewing all paperwork and correspondence from past shows to find the Profit/Loss statements. Some older shows only reported via e-mail, small bits and pieces, losses, brief statement such as 'we just broke even.'

It is very important to have an approved Profit/Loss statement as these financial documents can be audited and they can be questioned by members. These statements can also be posted, saved, compared and referenced for following years.

The information provided from Bob Strickhart will be completed and reviewed by a select board group. Once approved, it will be submitted to board for final approval and archiving. All financial paperwork, receipts, bank statements, etc., will be reviewed by Business Manager, Elizabeth Meyer, as she will complete the Profit/Loss statement for the 2017 Springfield National.

It was reiterated by Gary Beatty, Treasurer, that all financial transactions are to be given and approved by the Business Manager and President first before any compensation is requested and made by the Treasurer.

<u>Action Taken</u>: When the financial report is completed, it will initially be reviewed by the President, First Vice President and the Business Manager then forwarded to the full FOHBC Board of Directors for final approval.

AGENDA 5: 2019 FOHBC 50th Anniversary Augusta National Antique Bottle Convention & Expo (Ferdinand Meyer V)

Ferdinand would like to have a Team Augusta conference call in January 2018 regarding the 2019 Augusta National. He noted there have been concerns with finding two co-chairs for the convention. It

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was suggested that a joint chairmanship committee (including Ferdinand) be appointed to help with this show.

<u>Action Taken</u>: More information will be available after the January conference call and Ferdinand will keep everyone updated.

AGENDA 6: FOHBC 2020 Western Region Proposal (Ferdinand Meyer V and Louis Fifer)

Ferdinand stated that we are late in sending out the Request for Proposals (RFP) for the 2020 convention; however, this will be addressed as soon as possible by Louis Fifer.

AGENDA 7: 2018 - 2020 FOHBC Election of Officers (Sheldon Baugh)

Sheldon has been working on the slate of officers to present to the membership, but it is still a work in progress. He reported on positions that he has been unable to fill at this time. Elizabeth Meyer will review the membership list with names of those who stated they would be interested in serving as an FOHBC officer.

AGENDA 8: Baltimore Board Meeting (or Mansfield) (Ferdinand Meyer V)

It was suggested that we look into have our semi-annual meeting at Mansfield, Ohio. Matt Lacy said the show is on Saturday, May 12th, therefore, the Board meeting would have to be scheduled on Friday, May 11th.

<u>Action Taken</u>: Board members were in favor of changing the semi-annual meeting to be held in Mansfield, Ohio, in May 2018. Ferdinand and Matt will look further into a location to hold the meeting and other details. They will report back to Board members when things are confirmed.

AGENDA 9: Financial Report (Gary Beatty, Treasurer)

Gary reported on the current financial status of the FOHBC and discussed upcoming expenses.

Everyone was wished a Merry Christmas and a Happy New Year.

The Board of Directors meeting concluded at 8:00 pm CST

Respectfully submitted,

James Berry, Secretary