

The Federation of Historical Bottle Collectors Board of Directors Conference Call

12 April 2018, 7:00 pm CST

Ferdinand Meyer V called the meeting of the Federation to order at 7:00 pm CST.

Present: Ferdinand Meyer V, President Sheldon Baugh, First Vice President James Berry, Secretary James Bender, Historian Linda Sheppard, Membership Director Louis Fifer, Conventions Director Elizabeth Meyer, Business Manager Valeri Berry, Merchandise Director Matt Lacy, Midwest Region Director Bob Strickhart, Northeast Region Director Eric McGuire, Western Region Director

Absent:

John Pastor, Director at Large Ron Hands, Director at Large Steve Ketcham, Director at Large Gary Beatty, Treasurer Brad Seigler, Southern Region Director Alicia Booth, Public Relations Director Martin Van Zant, Editor

Agenda 1: Semi-Annual FOHBC Board Meeting

The FOHBC Board of Directors will hold its semi-annual meeting on May 11th from 8am to noon. It will be held at the Quality Inn & Suites in Mansfield, Ohio. Matt Lacy noting that Elizabeth Lacy has made the arrangements and we are all set including refreshments. The hotel has been very accommodating and does have the discounted rate for those arriving on Thursday, May 10th.

Action Taken: No action taken.

Agenda 2: 2018 Cleveland National Convention Update - Matt Lacy and Louis Fifer

Matt gave current statistics for table sales, banquet and early admissions. At this time, table sales are low with 56 confirmed. There is some delay in table sales as some people wait until the time gets closer. Room nights are at 525 - over half way. Ferdinand noted that we have a great location, a great team and have done good marketing on this. However, we need to continue knowing that we have huge challenges ahead. We have heard good response that people are looking forward to the show, but we definitely need to improve table sales. We need to work on increasing public attendance, too, and it is hoped that good advertising will help. Other options with advertising was suggested such as opening a Facebook event page allowing people to comment.

The status of the convention auction was explained. Jesse Sailer will be the auctioneer; however, his position as auctioneer is not associated with Glass Works Auction but rather as an independent. Therefore, this auction will be a Federation auction and entails a lot of work. Auction consignment is at 25 at this point. We do need more consignments and Matt is enlisting help from Board members. We are looking to have between 100-120 bottles. Other work to be done includes overseeing consignments, photography, getting the information online and designing a catalogue. Bottle consignments for the auction can be brought to Mansfield.

Other events/conventions are noted to be held in the Cleveland area the same time of our convention and it was suggested to look into advertising with them. Some events are located on the outskirts of the city. This suggestion will be investigated.

The Souvenir Program will be completed by Ferdinand. Feature articles are coming in. Advertising is a bit behind and Ferdinand will help with this also.

<u>Action Taken</u>: A conference call will be scheduled with the team for the 2018 Cleveland show to review all aspects of the convention.

Ferdinand asked Elizabeth Lacy to comprise a list of the top 20 destinations in the Cleveland area.

Agenda 3: 2019 Augusta National Update – Ferdinand Meyer V

Ferdinand gave a brief report, however, there is not much news to report at this time. The team does continue to work on it.

Action Taken: No action taken.

Agenda 4: 2020 Reno National Update - Ferdinand Meyer V, Louis Fifer

A request for proposals was sent for the Western Region with responses due in mid-March. There was no response, however, Reno is currently an option. Louis Fifer also has been working on venues in this region.

<u>Action Taken</u>: Proposals for the 2020 convention will be reviewed at the semi-annual meeting in Mansfield.

Agenda 5: Bottles and Extras – Ferdinand Meyer V

The next issue, May/June, is ready for mailing today or tomorrow. The July/August issue has many great articles as well. We are getting different articles covering many different topics for the magazine.

Action Taken: No action taken.

Agenda 6: Candidates – Elections – Voting – Sheldon Baugh, Ferdinand Meyer V

Sheldon thanked board members who agreed to continue as members of the board. He reviewed the current list of candidates put together by the Nominating Committee. There are still a couple openings available. It was noted that Sheldon was not on the list and it was conveyed by all that he is a great asset and should remain on the board. As current President and not running for the position again, Ferdinand is slated to move into the position of Director-at-Large according to the bylaws. However, Ferdinand is willing to move from that position to a different position, for example, Public Relations Director, which will, therefore, be able to place Sheldon Baugh in as Director-at-Large. Any positions unfilled by the election process, may be appointed by the President.

Action Taken: The slate of candidates will be revised and forwarded to Board members.

In the next month or so, ballots will be prepared and disseminated to all FOHBC members and affiliated clubs in good standing (dues are current). Timeline shows that ballots should be returned by mid-July whereas they will be opened for counting at the Membership meeting in Cleveland.

Agenda 7: Hall of Fame and Honor Roll – Ferdinand Meyer V

Material for the nominations of Hall of Fame and Honor Roll has been sent to Board members. There are two nominations for Hall of Fame and one for Honor Roll. Ferdinand stressed the fact that members must read each nomination thoroughly as well as the criteria required for Hall of Fame and Honor Roll nominees.

<u>Action Taken</u>: The nomination for Hall of Fame and Honor Roll will be presented at the semi-annual meeting in Mansfield, Ohio. As has been done in the recent past, Elizabeth Meyer will prepare a ballot form and e-mail to every board member. Members will be asked to respond to her only with their vote by a deadline date given. Elizabeth will then tally the vote and follow up by e-mail informing board members of the results.

The conference call was ended at 7:57pm CST

Respectfully submitted,

James Berry, Secretary