



The Federation of Historical Bottle Collectors

2020 FOHBC Club Show Poster | Flyer Contest

Deadline: June 1, 2020

The **FOHBC Club Show Poster | Flyer Contest** is held annually to judge the most visually stimulating and effective device to announce an antique bottle show. Club posters and flyers submitted must have been published in the twelve months preceding the submission deadline. One (1) show poster or flyer entry per club.

Points and scoring information (Point values shown in parenthesis after each item):

1. Essential information - total of 35 points

| | |
|--------------------------|-----|
| FOHBC Logo | (5) |
| Club Name and Logo | (5) |
| Date/Time of Show | (5) |
| Show Location | (5) |
| Contact Person(s) Listed | (5) |
| Early Admission Policy | (5) |
| Admission Charge | (5) |

2. Appearance - total of 40 points

| | |
|---------------------|------|
| Layout | (10) |
| Graphics | (10) |
| Typography | (10) |
| Color/Visual Appeal | (10) |

3. Show Features - total of 25 points

| | |
|--------------------------|-----|
| Number of Years for Show | (5) |
| Exhibits | (5) |
| Appraisals | (5) |
| Items for Sale | (5) |
| Miscellaneous* | (5) |

* Raffles, food, bottle competition, displays etc.

Val Berry
FOHBC
Merchandising Director
200 Ft Plain Watershed Road
St. Johnsville, NY 13452
Vgberry10@yahoo.com

Complete Club Show Poster | Flyer Application next page:



The Federation of Historical Bottle Collectors Club Show Poster | Flyer Contest Application

Deadline: June 1, 2020

Name of Club: _____

Designer: _____

Designer Address: _____

Designer email address: _____

Please email this Show Poster | Flyer Application form along with the show poster or flyer to be judged in a PDF format to Val Berry: ygberry10@yahoo.com

Please identify the contest and club in the “Subject” when entering by email.

OR

Please mail this application form and five (5) printed copies of the show poster or flyer to be judged to:

Federation of Historical Bottle Collectors
Show Poster | Flyer Contest
Val Berry
200 Ft Plain Watershed Road
St. Johnsville, New York 13452