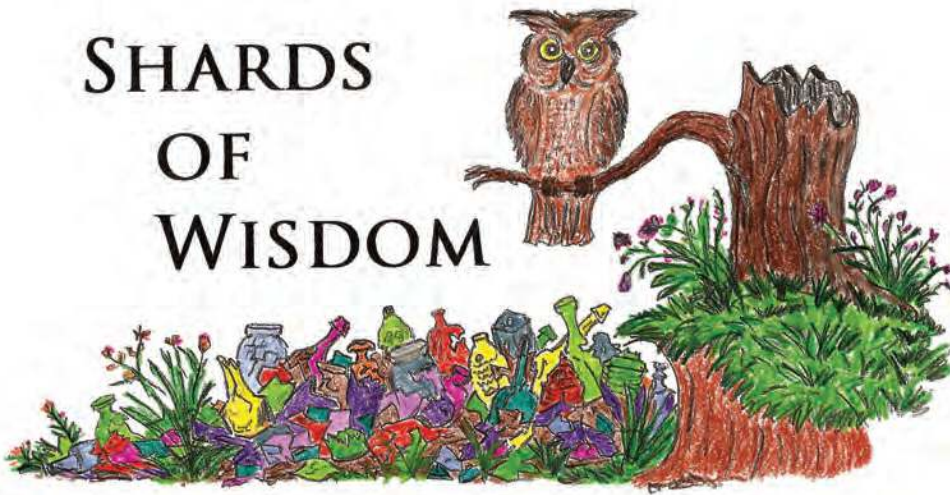


SHARDS OF WISDOM



H.C. Knode & Company

By Steve Lang

H.C. Knode was a prominent businessman in Indianapolis for many years. He was a liquor salesman, wholesale liquor dealer and hotel entrepreneur. H.C. married Martha Francis Petty and they had a son, Ralph, who would work with H.C. in the liquor and hotel business until H.C.'s death in 1931.

Martha Francis Knode was an accomplished equestrian and won the 1900 Indiana State Fair "Best Saddle Stallion". She rode

several prize winning horses including Goldenrod, Teddy Nutwood & Mattie Bidgeford. Henry and Martha traveled to Louisville and Chicago for horse shows regularly. Martha passed away in 1951.

Henry Clay Knode was born in the town of Hagerstown (west of New Castle), Indiana in 1860. He moved to Indianapolis in 1888 taking a job as a traveling agent (salesman) with James R. Ross & Company who was a Wholesale Liquor Dealer located at 129 South Meridian Street. In 1894 Knode was made a partner in the business with Ross and Henry Thompson. In 1898, armed with his 10 years of experience with Ross, Henry started his own business.

H.C. Knode & Company was founded in 1898 and was located at 118 S. Illinois St in downtown Indianapolis. Knode featured several brands of liquors for sale including Old Sherwood Rye, Duff-Gordon Sherry, Fordhook Whiskey & Old Martell Cognac. Knode moved his business to 34 S. Meridian just a half block south of Washington St and in the heart of the Wholesale district in 1904. In 1905 H.C. welcomed his son Ralph to the business after graduating from Shortridge High School in 1901 and Purdue University in 1904. He hires his son to be a traveling agent to learn the trade like he did under James Ross. In 1915 he moved



Here is a Old Sherwood Whiskey bottle from H.C.Knode

H. C. KNODE

WHEN the doctor prescribes whiskey, brandy, wine or a cordial for the sick room, it is highly important that you procure the very highest quality of pure, unadulterated liquor to meet the case. You have that assurance when you buy from us. Our reputation is worth more money than we could ever make by tampering with our liquors.

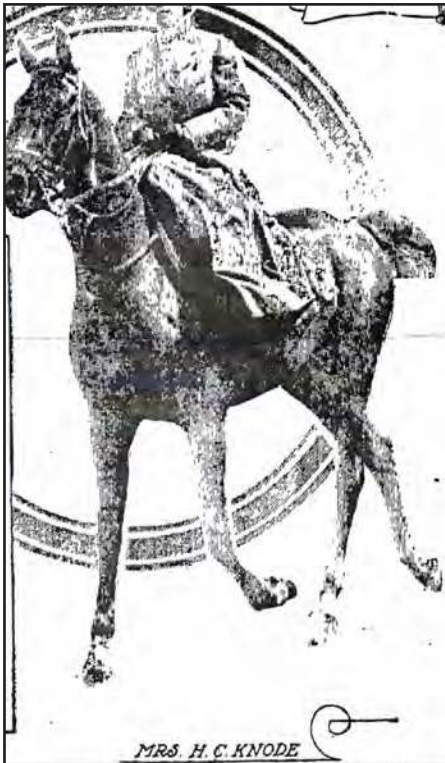
These Remarkable Prices

made possible only by cutting out the profits of the middle man.

Imported Cognac, P. D. & Co., 3 star..	\$1.25 per quart size
Imported Port, Oporto.....	.85 per quart size
Imported Sherry, Duff-Gordon.....	.85 per quart size
California Sherry50 per full quart
Fordhook Rye Whisky.....	.75 per full quart
H. C. Knodd Private Stock (12 years old)	1.25 per full quart
Large Rye75 per full quart
Sherwood (Aged in wood).....	1.00 per full quart
Special Reserve (Twenty years in wood)	2.00 per full quart

Outside of Indianapolis add 50c per quart for express charges

Advertising cheap prices from H.C.Knode



Lady Knode showing off one of her prize horses

actly how to exhibit them to the advantage.

Mrs. A. A. Zion has long been known as an expert on equine affairs and as some of the finest saddle horses and driving horses in Indianapolis. There is nothing pertaining to horses that Mrs. Zion does not know. She supervises the training and there is hardly a detail concerning the management of her stable about which she is not consulted.

Girls True to Mounts.

Mrs. H. C. Knode is another woman who has always been enthusiastic about the raising and exhibiting of horses, and who has taken many prizes.

Many young girls own saddle horses and wouldn't trade their mounts for dozen automobiles. Some of them are the comfortable, informal "cross saddle" and others never appear on their horses unless they are attired in the most correct thing in the way of riding habit.

Many of the old families have also fastly declined to replace their horse-drawn carriages with automobiles. One of the most notable of these instances is the family of Carl Lieber.

If there is any one place that tells the story of the raising of the horse it is the curb of the Market House, where only a few years ago each market morning found a line of comfortable low phaetons and big family carriages as well as smarter depot wagons and traps of various styles.

Mrs. William E. Reynolds of Woodruff Place is one of the women who still prefers her phaeton and her beautiful Kentucky horse to the gasoline car.

Still Sticks to Her Horse.

"There never can be anything to take the place of my horse," said Mrs. Reynolds, "for I still love the easy flow of the country, where without fear of engine trouble or punctured tires I drive down the little shady lanes and along enjoying the roadside flowers and listening to the birds, knowing that need never give a thought to keeping the road for my horse does that."

Miss Dorothy Reynolds is equally devoted to her riding as is her mother her driving horse and she has a beautiful mount that is her chief joy when she is home for her summer vacation from Pawnee University.

And the old family carriage? "Wmerry parties come racing back memories at the sight of a big roomy carriage in which the 'old families' of Indianapolis with a group of neighbors would

HISTORY'S CORNER

In Memory of Dick Watson
longtime FOHBC Historian



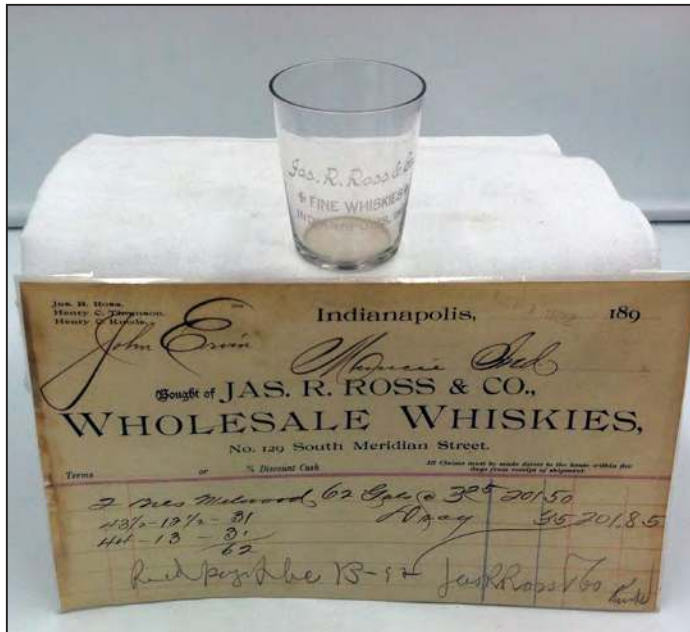
Charles G Hutchinson invented and patented the Hutchinson Patent stopper in 1879 as a replacement for a cork bottle stopper which was commonly being used as stoppers on soda and pop bottles.

He used a wire bale and rubber seal to close the bottle. Production of these stoppers ended about 1912

Watch each issue for a new installment of History's Corner.

his business to 32 S. Meridian.

In 1916 the Prohibition movement was starting to gain steam and Henry could see the writing on the wall. H.C. and Ralph



Knodel worked for another wholesale whiskey outfit, Jas R. Ross, before starting on his own

formed the Knodel Hotel Company and became the proprietors of the Exchange Hotel located in the Union Stockyards at 1501 Kentucky Avenue on the southwest edge of downtown. In 1917 Henry retired from the wholesale liquor business and he and Ralph became full-time hotel entrepreneurs. H.C. would pass away in 1931. Ralph would continue to run the hotel for 43 years.



3 different advertising shot glasses from the Knodel Company

Ralph was also the director of the Livestock Exchange Bank at the same location.

Henry's son Ralph married New York City born Miss Edna Isabell Mclellan on October 16, 1909. He filed for divorce from Edna on March 27th, 1912 after less than 3 years citing "abandonment". He would later marry Miss Neva Mae Jackson on February 13, 1919. They were married until her death in 1962. Ralph passed away 4 years later.

Henry Knodel's obituary is interesting in how it describes his death. In early March 1931 while visiting New Orleans Knodel suffered a heart attack. He returned to Indianapolis and was under nurse and doctor care. On March 16th after realizing his heart attack was going to be fatal, he plunged from his sick bed while the nurse was out of the room. His resulting injuries caused him to pass away an hour later.