



Sample's Dairy and Ice Cream Shop

By Cody Wayt

The Sample Dairy was started in the late 1910's or early 1920's by Virgil Miles Sample in Carrollton, Kentucky. The Dairy was originally called the Sample Dairy but was later changed to Belle-Day Dairy.

Virgil left Carrollton, and went to help his cousin Earl Sample run his dairy in Connersville, Indiana. In about 1938 Virgil left



Belle-Day Dairy bottle from Carrollton



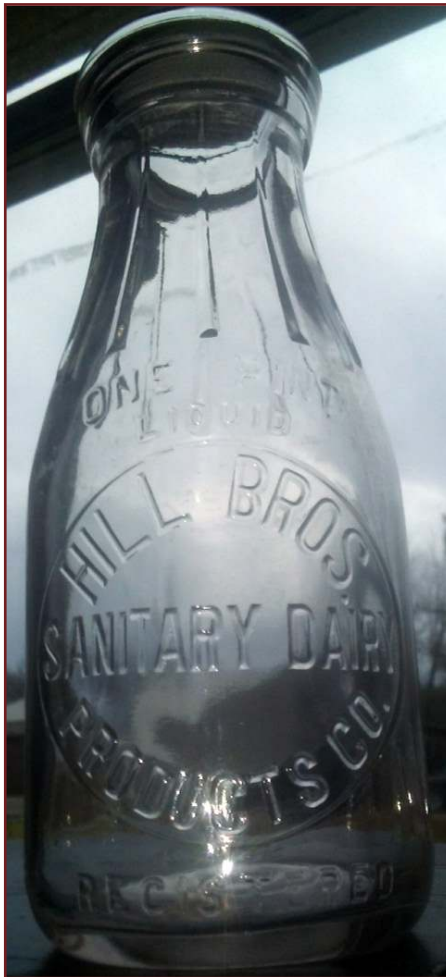
Sample's bottle from Connersville



Sample's Ice Cream shop at the corner of Main and Poplar Streets in Madison. Picture taken 11-25-1945



Hill's Dairy bottle from Columbus, which is who Sample purchased.



Connersville and moved to Columbus, Indiana and took over the Hill's Sanitary Dairy, which was owned by Harry G. Hill, at 1044 4th. St. His son Curtis Sample was the salesman while in Columbus. Some of their products were Milk, Buttermilk, Chocolate drink, and Creamed Cottage Cheese.

In 1940 Thompson Dairy, based in Seymour, Indiana, bought out the Sample Dairy. Virgil then moved to Madison, Indiana where he purchased the Schnaitter Confectionery and Ice Cream shop, owned by his uncle Frank Schnaitter, the mayor of Madison, at the corner of Main and Poplar Streets.

The Sample Ice Cream Company was run by Virgil and his two sons Curtis and Jack Sample for several years. In 1950 Jack Sample died of

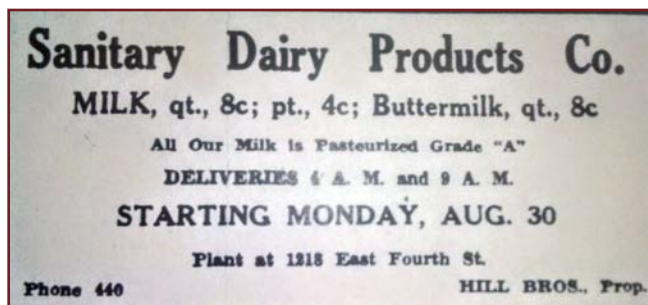
(left image) Sanitary Dairy Products Co. bottle from 1932, which is when the dairy first opened. It was owned by the Hill Bros. for a very short time.



Sample's bottle from Carrollton



Sample's Chocolate Drink bottle from Columbus, front and back images



Add for the Hill Bros. Sanitary Dairy Aug. 1932. This is when the dairy first began making deliveries in Columbus

a heart attack at the age of 32 and in 1953 Curtis Sample died at the age of 37. Virgil Sample continued to run the Ice Cream business until his death in 1958. His wife Bernetta Sample continued to operate the business until 1960, at which time the building was demolished to make a parking lot. She died at age 48 in a car accident near Carrollton, Kentucky in 1962.

(left image) Sample's bottle from Columbus

