



Dr. Ira J. Haskins'
WHAT IS IT?
THE WONDERFUL PAIN DESTROYER.
IS A SURE AND CERTAIN CURE FOR
EVERY ACHE AND PAIN.

The best remedy known for the cure of
 RHEUMATISM, NEURALGIA, PLEURISY, SCI-
 ATICA etc.

Headache, Toothache, Earache, Backache,
 Cramps in the Stomach, Cholera Morbus,
 Burns & Scalds, Stings of Insects etc., are
 INSTANTLY RELIEVED by this medicine.

In fact, **PAIN CANNOT EXIST**
WHERE IT IS USED.

No family should be without it over night,
 as it is an instant and positive remedy in
 any sudden attack of pain.

Worth its weight in Gold
 Grateful thousands, who have used this
 medicine, are ready to vouch for the truth
 of these assertions.

Try it and be convinced.
ONLY 25 & 50 CTS., PER BOTTLE.
 L. Fahnestock Propr., Pittsburgh, Penna.

FOR SALE BY
 Dr. Jno. S. Dickinson, 711 State Street,
 ERIE, PENNA.
 AND ALL DRUGGISTS & DEALERS IN MEDICINES.

letters W and J.
 23,926. Liniments. Christian Pro-
 textor, Chicago, Ill. Essential feature:
 "The words 'Dr. Ira J. Haskins'
 What Is It?' and the bust portrait
 of 'Dr. Ira J. Haskins.'"
 23,937. Suppositories. R. E. Har-
 ris & Co., San Angelo, Tex. Essential
 feature: "The representation of a
 suppository with the symbol 'Rx 1493'
 stamped on the base thereof."



A Lazy Man's Bottle Story

Slothful Ralph Finch hits a new low

I've got maybe 25 stories that I have started but not finished. It is a sunny but chilly winter day and I'm in my blue fluffy bathrobe (my pink one is in the wash), and I have just enough energy to figure out a way to write a story without actually writing one.

Here is the *AB&GC* magazine's first do-it-yourself bottle story. I will hand you enough illustrations and if you are interested, you can research and write it yourself. I am taking a "hibernation" day.

If you have material to add to this, please email me at rfinch@twmi.rr.com and I'll update the story in a later issue. Now, it's time for a nap — I'm 81 and that's what old(er) folks do. Zzzzzzzzz

PHOTOS (clockwise, from top left):

Haskins Trade Card: If a round-eyed geisha doesn't sell it, add two butterflies. (In the eyes of western men, images of Japanese women and butterflies are often linked.);

Trade Card reverse: Use this — for 25 cents — and pain cannot exist!; **Haskins**

Patent: It could be worse. The next patent was for suppositories! **Morris R. Haskins'** "What Is It?" bottle from Belvidere, Ill.