



THE FARLEY JAR

The jar embossed FARLEY CHICAGO in **Photo 1**, with its old-style lightning closure, looks something like a home canning or fruit jar, but of course, it's not.

The neat-looking clear, smooth-lip, rounded-square jar also looks at first glance like it should be a quart, but it actually holds somewhat less. And, according to Dick Roller's *STANDARD FRUIT JAR REFERENCE*, it has a smaller diameter mouth (2 3/8") than a standard BALL IDEAL quart. The FARLEY CHICAGO jar was made by an unknown glass company for use by the Farley Candy Co. of Chicago. It was used to hold a "House Party Assortment" of candy.

Roots of the Farley Candy Co. are said to date back to 1870, when Gunther Farley and his two brothers established the Gunther Chocolate Company in Illinois. The *CHICAGO [Illinois] EVENING POST*, Nov. 17, 1871, carried a snippet under "Local Brevities," which read "Ninety per cent nutriment is said to be contained in Gunther's chocolate caramels, corner Twentieth and State streets."

In 1891, Gunther Farley's candy business was merged with another smaller Farley candy company owned by a relative, creating the Farley candy company. In 1895, *THE COURIER*, of Waterloo, Iowa, made mention of the J.K. Farley Mfg. Co., of Chicago, as confectionery manufacturers. By August 1902, the company was known as the Farley Candy Co., located at 118 Superior St.; by October 1910, the company's address had changed to 720 N. Franklin.

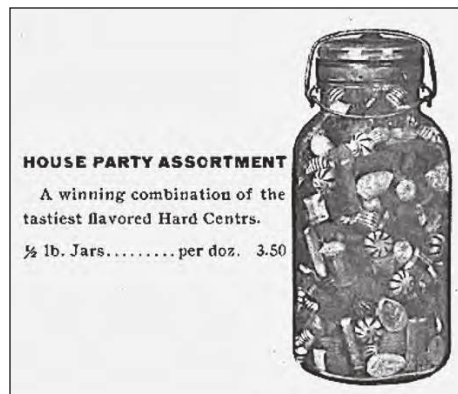
In December 1916, the *OMAHA (Neb.) DRUGGIST*, "A Monthly Journal of Pharmacy," carried the ad in **Figure A**, offering a "House Party Assortment



PHOTO 1: FARLEY CHICAGO candy jar.

[italics mine], A winning combination of the tastiest flavored Hard Centers. 1/2 lb. Jars... per doz. 3.50." Although not mentioned by name, I don't think there is any doubt that this was from the Farley Candy Co. The jar pictured sure doesn't have a rounded-square shape

Another teaser appeared in the July 21, 1921 *MUSKOGEE [Okla.] DAILY PHOENIX AND TIMES-DEMOCRAT*, with the Cardinal Drug Stores offering "Twenty-ounce jars, House Party Assortment Candy. Regular dollar value. Saturday— 69¢." Again, however, no identification of the candy maker, and this time no illustration of the jar.



MEYER DRUGGIST

Tulip Hard Candies

In 4 1-2 oz. Retail Jars

No. 1 size, 4 1/2-oz. "Tulip" Collection Hard Candies are packed in airtight glass jars, one dozen of a kind in a corrugated carton. Order the entire assortment, which will make a very timely display—

\$3.00 Per Dozen

HOUSE PARTY ASSORTMENTS

20 and 40 oz. Sizes

A delicious assortment of hard candies, packed in an attractive clear glass jar, which permits viewing the candies and is therefore ideal for display. Sealed air-tight, but easily opened and closed. For utility purposes when empty, these jars can be used for fruit packing and other household purposes. Comes in two sizes, 20 and 40 oz. jars.

Packed in individual cartons.

20 oz. jars price per doz. 8.50
40 oz. jars price per doz. 12.50

ORDER TO-DAY

Meyer Brothers Drug Co.
St. Louis Missouri

FIGURE A: From the *OMAHA DRUGGIST*.

FIGURE B: Ad for Farley's House Party Assortment.

Then, bingo! Found in an October 1921 ad in *THE MEYER DRUGGIST*, from the Meyer Brothers Drug Co. of St. Louis, was our ad in **Figure B**, displaying the proper-style jar with a label for "House Party Assortment Made by Farley Candy Chicago." The ad states that "For utility purposes when empty, these jars can be used for fruit packing and other household purposes. Comes in two sizes, 20 and 40 oz. jars."

Pictured at the top of the ad are Farley's "Tulip Hard Candies In 4 1/2 oz. Retail



Fruit Jar Rambles Extra

By Tom Caniff — Photos by Deena Caniff



PHOTO 2: Tall painted FARLEY'S TULIP BRAND CONFECTIONS tin.



FIGURE C: House Party Assortment, December 1921 MEYER DRUGGIST.

Jars," at \$3 per dozen. Although these little, round, screw cap, labeled jars look interesting, a 15 1/4" tall, painted tin for FARLEY'S TULIP BRAND CONFEC-

TIONS, with a wire carrying-handle that lays flat within the lid when not in use, was reported sold at auction, and it looks like it might be a more enticing collectible (Photo 2).

This ad was repeated in the November 1921 MEYER DRUGGIST, but then in the December 1921 issue of the MEYER DRUGGIST came a surprise. Figure C depicts the December offering, again showing the House Party Assortment labeled jar. It tells us, among other things, that "This jar contains 40 ounces of delicious hard candies in various shapes and flavors making a splendid treat... This 40-ounce House Party Jar usually retails at \$1.40 but for a limited time can be sold at \$1.25..."

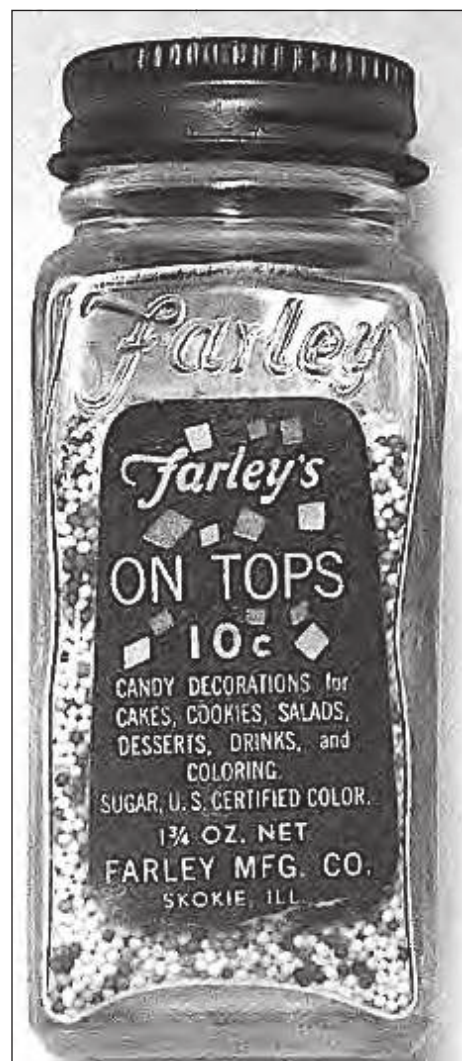
I had initially assumed that the 20 oz. jar would have been our FARLEY CHICAGO jar, as no FARLEY-embossed jars in the 40 oz. range have ever been reported to my knowledge. Since the FARLEY CHICAGO jar that we know of definitely holds less than 32 liquid ounces, it seems likely that these ads are referring to 20- and 40-ounces dry weight, as would certainly be proper. Possibly the un-pictured jar was unembossed or even a different jar.

On Dec. 19, 1921, an ad in the PITTSBURGH PRESS offered Christmas candies at attractive prices, including "Farley Hard Candies — 20-oz. jar, 70¢ — 40-oz. jar — \$1.35." These sound like the House Party Assortment jars, but this was the last-found suggestion of the House Party Assortment jars that I've been able to find. Not a very long run for the FARLEY CHICAGO jars, but they're far from common.

RIGHT COLUMN:

PHOTO 3: Labeled FARLEY'S CREAMY MINT CUBES candy jar.

PHOTO 4: Small FARLEY-embossed "ON TOPS" shaker jar.





As it grew, Farley Candy moved its operations from North Franklin Street in Chicago, then to Superior Street, and then, in 1951, to the north suburb of Skokie, Illinois. Following several company changes over the years, Farley Candy is now part of Farley's & Sathers Candy Co. of Round Lake, Minnesota, manufacturers and distributors of a wide variety of non-chocolate confections and snacks.

Other collectible Farley glass includes the 5 inches tall, rounded-square jar in **Photo 3**, embossed FARLEY and bearing a label for "Farley's Creamy Mint Cubes ... Farley Mfg. Co. Chicago." The jar takes a black, wide-mouth, metal screw-cap marked FARLEY'S CANDIES.

And there's also the small, 3 1/2-inches tall, square, smooth lip, shaker jar in **Photo 4** embossed FARLEY on front and reverse shoulders. This one has a label reading "Farley's On Tops 10¢ Candy Decorations for Cakes, Cookies, Salads, Desserts, Drinks, and Coloring Sugar, U.S. Certified Color Farley Mfg. Co. Skokie, Ill." It has a perforated, metal shaker-screw-cap, and the little jar's stippled base has the B-in-a-circle trademark of the Brockway Glass company.



Publisher's Note:

Antique Bottle & Glass Collector is looking for great digging stories! Do you have an interesting digging (or diving), story that you would like to share with your fellow readers? Let us know, as we would love to include recent finds and funny stories in one of our upcoming issues. And don't forget about the Antique Bottle & Glass Collector Writer's Contest: you may also win a great bottle!

Send articles (and don't forget to include plenty of good images) to:

*Antique Bottle & Glass Collector
Attn: Editor
P.O. Box 227
New Hudson, MI 48165*

Phone: 248.486.0530

*Email:
jpastor@americanglassgallery.com*

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